

Q3: OCTOBER 2022 - DECEMBER 2022

PADALA CHARITABLE TRUST (PCT)

80G Certified | FCRA - 010170337 | NITI Aayog ID - AP/2018/0189057 | CSR - CSR00025749



Quarterly newsletter of the activities done in the Q3 of FY 2022-23



A NOTE FROM THE TEAM

Dear Readers,

Greetings from Padala Charitable Trust!

Welcome to our third quarter newsletter for the year 2022-23. In this edition, we are excited to share with you our latest updates and initiatives. One of our major activities is involving undergraduate interns to volunteer for creating awareness about child sexual abuse. We also attended various NGO capacity building programs at a national level to grow as an organization. Additionally, we partnered with government and UNICEF for a project on sustainable menstruation and conducted awareness programs for rural area students. We hope you enjoy reading about our progress and achievements in these areas.

Best Regards.

- Vamsi Krishna, Executive Director, PCT.

A Sincere Appeal



50% of the children face Sexual Abuse in India

**But,
YOU CAN CHANGE THIS**

Awareness on a large scale is the only way to curb this evil

We have already reached 5000+ govt. school children.



Help us reach more....

SPONSOR A SCHOOL



We are planning to reach 7000+ children spread across various Govt schools in the Kakinada district, Andhra Pradesh.

**Awareness session to each school costs us Rs. 5000 & we need your help.
Donate now..**

Your Donations can reach to the following bank account details

STATE BANK OF INDIA
PADALA CHARITABLE TRUST PROJECTS
Current Account - 3689 9651 703
IFSC Code: SBIN0004607



paytm

UPI ID



PADALACHARITABLETRUST-PROJECTS@sbi

Padala Charitable Trust (PCT)



73311 23064
76800 83399

 **Swechha
For Little Birds**



pctonlineinfo@gmail.com
<https://pct-india.org>

Social change through Youth

Undergraduates creating awareness for younger generation



Project VIP connects students with the society. We have taken in a total of 18 student interns last quarter and trained them on various skills. One specific thing they got trained on is how to teach primary school children about Child Sexual Abuse and how to teach children about self protection. These 18 students got divided into 4 teams and visited the primary schools of the remotest villages in Kakinada District. In total 7000 students were made aware about Safe Touch - Unsafe Touch, POCSO Act, Childline and how to build a support system.

Kriya State level Children's festival

Awareness camp



Padala Charitable Trust (PCT) conducted an awareness camp at JNTU Kakinada, to raise awareness about menstrual hygiene, child sexual abuse for a huge crowd of parents, children, social workers and educationists. The huge crowd is a part of Kriya state level children's festival on November 19 and 20, 2022. The awareness camp was also visited by several eminent personalities like Dr. Jaya Prakash Narayan. In total, a total of nearly 6000 visitors became aware of various crucial things.

Project Vaaradhi

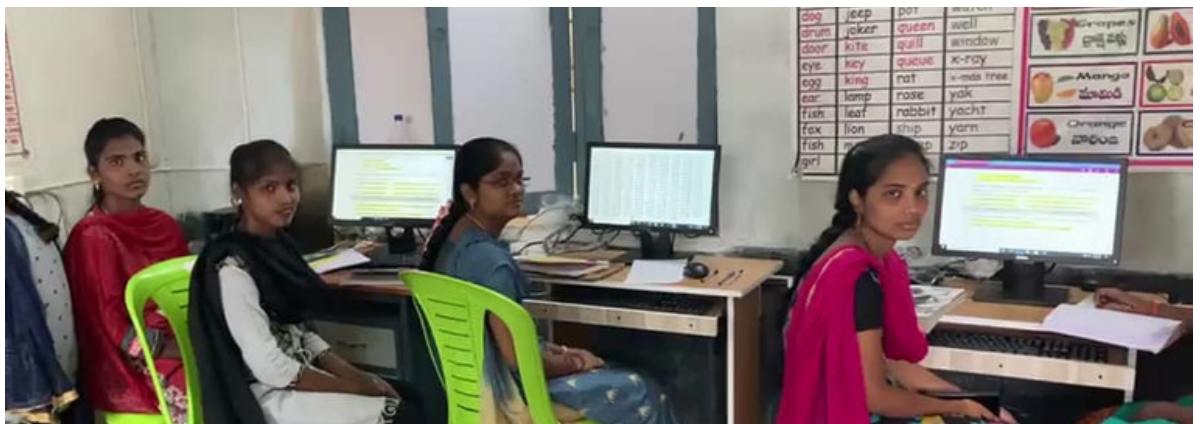
Support and care to the needy students



Project Vaaradhi selects children who are orphans or semi-orphans from rural/urban government schools. It is designed to empower this section of underprivileged children by providing 360° care until they complete their education. Including the old students, nearly 700 children will be under our care and close monitoring for the next 3-4 years until they complete their secondary education. Our team has travelled hundreds of kilometres to the remotest villages & urban slums \to select the poorest of the poor students for this project. During this quarter we travelled to all those villages and met all those children individually. During the distribution, we gave dates, nutrition bars, ensure nutrition powder, a pair of newly stitched casual wear, and innerwear to each student.

Village Cluster development at AK Mallavaram

Computer training center



PCT has been focusing on the development of village cluster, and AK Mallavaram, a village in the Kakinada district, is a part of that. In R.A. Rao's supervision, PCT took out development projects including women's tailoring and organic farming on 70-80 acres of land in the village to reduce the usage of fertilizer in the agricultural areas. Additionally, computer labs and science labs with laboratory supplies were provided for pupils in the Mallavaram School. The improvement of the village's cluster is accomplished through organic farming, custom clothing, and educational equipment donated by our PCT team.

State level meeting on Menstrual Hygiene Management

Policy advocacy on Menstrual Hygiene



PCT has been a part of the State Level MHM meeting with **UNICEF** team and WD&CW Principal Secretary. We presented about our Swechha modules and stressed the Importance of Awareness of MHM in Adolescents. The Principal Secretary (Mr. Ravi Chandra) has announced officially that Kakinada District will be the pilot one for Sustainable Menstrual Practices Project. We need to do some formal follow ups with UNICEF Team & Collector before we kickoff the project.

PRIA Training

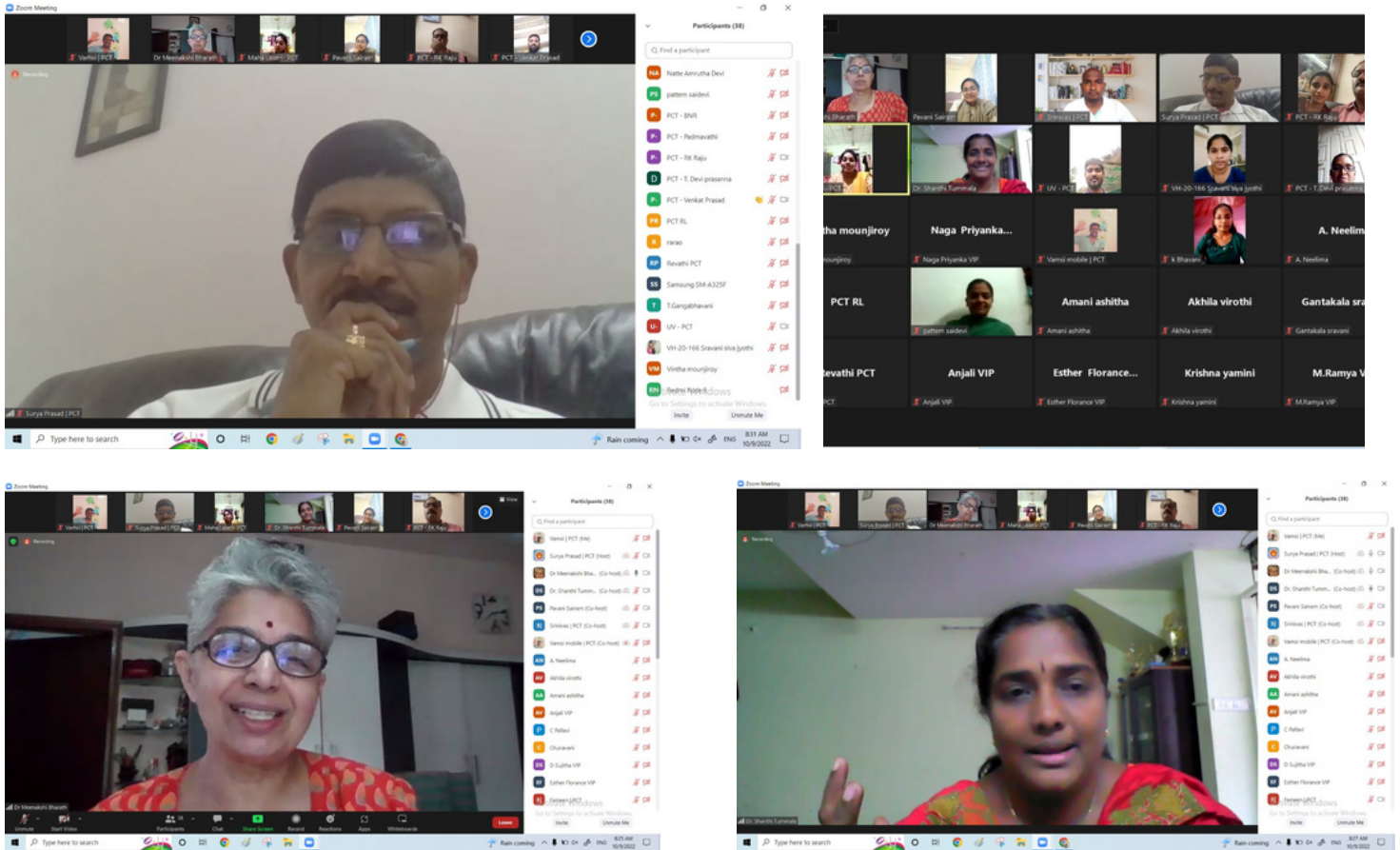
Attending national level capacity building for NGOs



PCT has been selected as one of the 20 promising NGOs in South India to be part of CAPSTONE program by PRIA. They will train and mentor PCT team for next one year in various aspects (online and offline). We are very positive this will help us reach out to the next level as an organisation. PCT has attended the first 3 day offline workshop this month (Nov 28-30) @ Trichy, Tamilnadu. CEOs of all 20 NGOs will be participating in this first workshop.

Sustainable Menstruation

School of Excellence At ZPHS



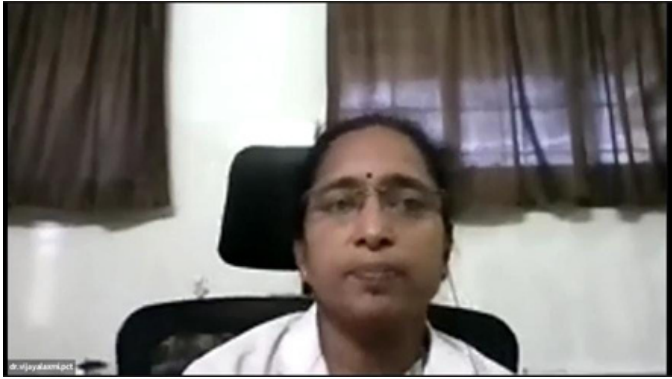
PCT team had an interaction with Dr. Meenakshi Bharath, Bangalore through zoom call, about a project on Sustainable Menstruation that they did a pilot in Suddhipeta, TS. We are working with UNICEF for a possible partnership with PCT to pilot the same project in Kakinada. The agenda of the meeting is,

- Why do we need to go the sustainable menstruation way
- Show how was the project implemented in Siddipet, TS
- Which all agencies should come together to implement this as a pilot project in Kakinada.

Collaboration with team Alokrit

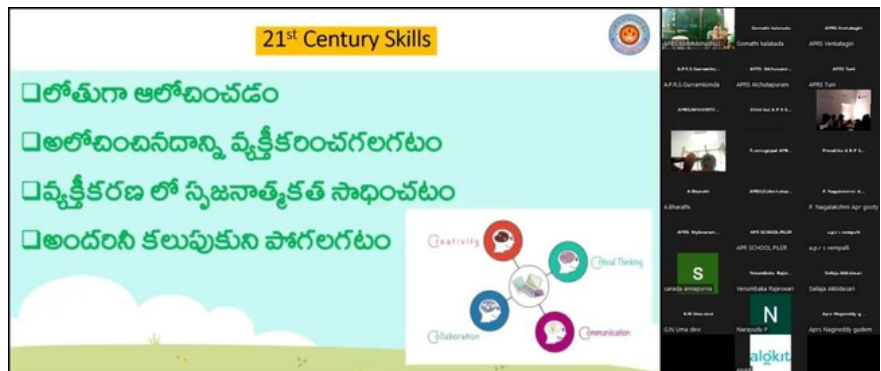
Training teacher and principals in Career Counselling and MHM

In association with Alokrit organization, PCT has conducted a awareness Sessions to Principals and Selected teachers of the girls schools and government colleges . The Alokrit organisation mainly works on Physical, emotional and sexual abuse of children aged between 13 to 18.



On 22nd October 2022, an FAQ session by Dr. Vijaya Lakshmi, Gynecologist on menstruation health and hygiene was conducted through Zoom platform. The 40 APRS School Principals and selected teachers have attend this class.

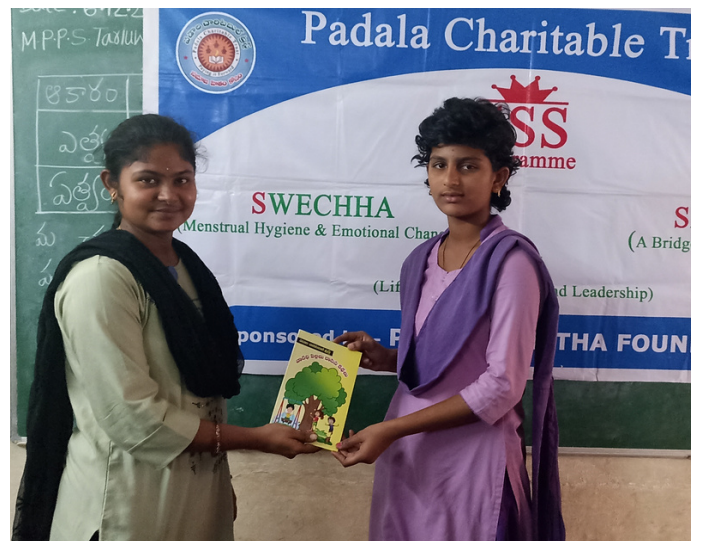
On 19th November 2022, a session on How to Provide Career Counselling to the students. The session was attended by the 40 APRS School Principals and selected teachers.



SSS Anandapuram

Awareness in the remote areas

On December 7 & 8, 2022, PCT held awareness sessions for more than 500 kids at 3 outlying government schools in the Anandapuram Mandal, Visakha district. The concepts like Emotional changes, love and attraction, channelizing energies, and peer pressure were all explained to the students. The students will receive comprehensive career and personal health counselling through our sss programs in more follow-up sessions in the future.



Swechha @ Church Square Girls High School, Kakinada

Right awareness at the right age

More than 180 girls of ninth grade were successfully given awareness during this Swechha Campaign. The Swechha books were distributed to participants, and we also organized activities to assist them develop their public speaking skills. We discussed about inner beauty and increased beauty consciousness during adolescence.



Swechha @ Ganapavaram

Right awareness at the right age



More than 150 girls of eight and ninth grade were successfully given awareness during this Swechha Campaign. The Swechha books were distributed to participants, and we also organized activities to assist them develop their public speaking skills. We discussed about inner beauty and increased beauty consciousness during adolescence.

PCT PARTNER ORGANISATIONS

Collaboration is a Process not an Event

Government Organisations



Local NGOs



Corporate Organisations



NRI Based NGOs



International Organisations



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thank you