

A Summary of the Financial year 2022-23

This year in numbers



5000+ girls educated about Menstruation



589 single parent and no parent children taken care of



30+ Lakhs worth of scholarships distributed

What's Inside



The joy of the 13 year old Hemanth on receiving a little help for his scholarship exam.

The picture shows Hemanth and his single mother looking happy upon receiving our help. However, upon closer examination, it becomes apparent that Hemanth is **malnourished** and underdeveloped for his age. We are committed towards such disadvantaged children's overall development, by providing the care and attention they need. Our efforts extend beyond Hemanth to the hundreds of **adolescent children** we meet daily, who also lack proper care, awareness, and nutrition. As an NGO, we strive to make a difference in the lives of these students. If you're interested in learning more about the impact of our programs this year, please continue reading.

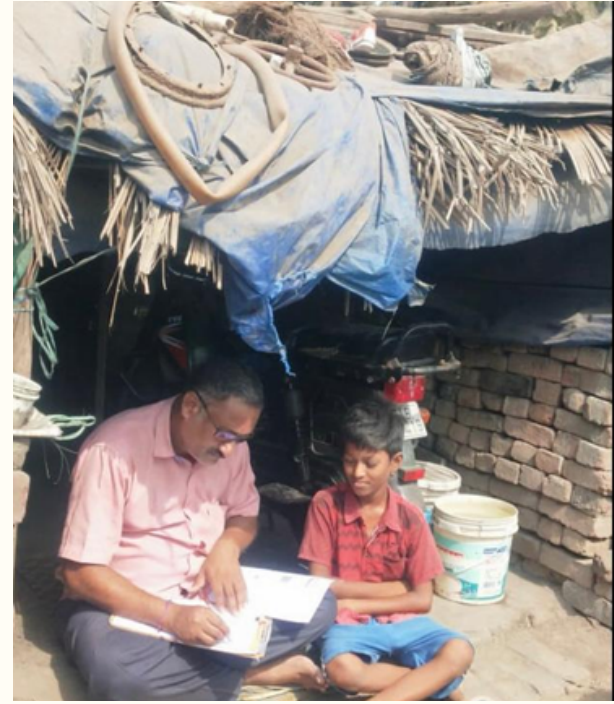




Project **Vaaradhi**

360° CARE FOR SINGLE PARENT AND NO PARENT CHILDREN

Project Vaaradhi empowers orphaned and semi-orphaned children in rural and urban government schools. We provide comprehensive 360° care to ensure they complete their education, addressing not just their academic needs but also their emotional and physical well-being. We are committed to being their champions, advocates, and family, supporting them through every challenge and triumph.



Project **Swechha (Girls)**

MENSTRUAL & ADOLESCENT HEALTH EDUCATION FOR GIRLS

The Swechha Team at Padala Charitable Trust is dedicated to making a difference in the lives of adolescent girls in rural areas. We understand the unique challenges they face, including issues related to menstrual hygiene, child sexual abuse, and emotional turbulence. Our mission is to break the silence on these critical issues and provide the support and resources these girls need to thrive.

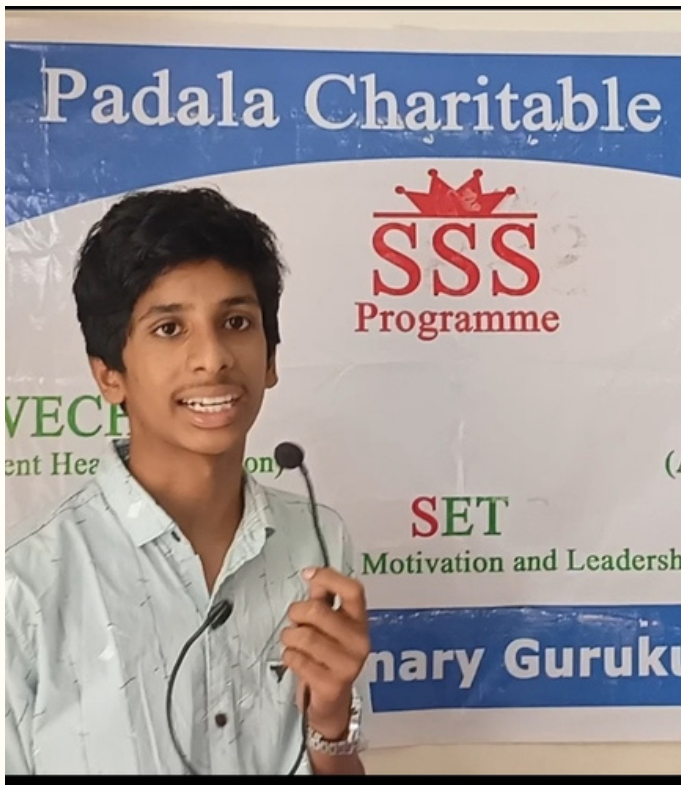
Project Vaaradhi and Project Swechha are the cornerstone of PCT. They play a critical role in empowering underprivileged children by addressing the unique challenges faced by such students, especially, adolescent girls in rural areas.



Project Swechha (Women)

REPRODUCTIVE HEALTH & WELLBEING MODULE FOR WOMEN

Swechha Women's Project by PCT focuses on menstrual hygiene, reproductive health, gender equality, and self-employment. We raise awareness through campaigns and workshops, empower women with vital knowledge, and promote gender equity. We support women in entrepreneurship, providing training and resources for self-sufficiency. We create a healthier, more equitable future.



Project Swechha (Boys)

GENDER SENSITIZATION & ADOLESCENT HEALTH EDUCATION FOR BOYS

Many reproductive health/adolescent health organizations focus primarily on girls and women, leaving boys and men out of the conversation. To address this issue, some organizations, like PCT, have created classes specifically designed for adolescent boys. PCT is one of the first organizations in Telugu states to tackle this problem and has developed a comprehensive module that covers changes during adolescence and gender sensitization.

Project Swechha (Women) and Project Swechha (Boys) are two unique projects at PCT that address rarely discussed issues. Despite their apparent differences, these projects share a common goal of promoting self-care and respect. The former focuses on empowering women to prioritize "ME Time" in their daily routine, while the latter encourages young men to prioritize "SHE Time" to understand, empathize, and respect the women in their lives.

Project SET (Student Empowerment Training)

SOCIAL & EMOTIONAL LEARNING (SEL) FOR SCHOOL & COLLEGE STUDENTS

Project SET fosters vital life skills, leadership, and motivation in young learners through diverse activities, narratives, and videos, aligned with WHO recommendations. The curriculum covers essential competencies, including self-awareness, empathy, critical thinking, decision-making, and problem-solving, promoting social and emotional learning to help learners navigate complex socio-emotional situations with resilience.



Project Sethu

CAREER COUNSELING FOR SCHOOL STUDENTS

Sethu is a career guidance program that supports high school and intermediate students in building a successful future based on their interests, abilities, and needs. The program provides information on various courses, job opportunities, career paths, free training programs, and scholarships available after 10th and Intermediate. Sethu helps students navigate the complexities of career planning, equipping them with the necessary knowledge and resources to make informed decisions about their future.

Project SET and Sethu are two innovative initiatives at PCT that equip young learners with essential life skills and career awareness. The former promotes social and emotional learning through interactive activities and engaging narratives, while the latter offers valuable information on diverse career paths and opportunities.



Project **SOE (School Of Excellence)**

FOR THE WHOLESOME DEVELOPMENT OF STUDENTS



Project SOE (School Of Excellence) at PCT is a comprehensive program that combines the core elements of SET, Sethu, and Swechha. It aims to empower young learners by providing essential life skills, career guidance, adolescent health awareness and promoting social and emotional learning. Alongside, SOE offers additional enriching activities such as book clubs and speaker's clubs, fostering a holistic learning experience for the students. In short, SOE is a year long complementing project that does not disturb existing curriculum.

The project is aptly named the School of Excellence (SOE) because it aims to go beyond easily tangible measures of excellence such as infrastructure, marks, and achievements. Instead, it focuses on addressing the often neglected intangible elements that are crucial for student development. By prioritizing mental health, awareness levels, life skills, and overall growth, project SOE seeks to create a truly excellent educational experience that encompasses all aspects of a student's well-being. The name "School of Excellence" reflects the project's commitment to elevating education beyond conventional measures and nurturing students to become well-rounded individuals.

SOE (School of Excellence) is PCT's newest project, dedicated to fostering holistic student development beyond traditional measures of excellence. It focuses on nurturing mental health, awareness, life skills, and overall growth to create a truly exceptional educational experience. SOE is being currently implemented in 3 schools, and we will have a couple more schools added to the list in AY 2023-24

Project

SFLB (Swechha For Little Birds)

PERSONAL SAFETY EDUCATION FOR KIDS UNDER 12



PCT has been actively collaborating with schools, governments, and organizations for several years to address the issue of Child Sexual Abuse (CSA) and break the silence surrounding it. Initially focused on adolescents aged 13 to 18, the awareness campaign has expanded to include younger children to protect them from potential perpetrators. Swechha For Little Birds is one such initiative aimed at imparting knowledge about safe touch versus unsafe touch, exploitation, and the POCSO act to children at an early age. By conducting classroom awareness sessions in government primary and upper primary schools, we target students between 8 to 12 years old (Grade 3 to Grade 7). The program was inaugurated by the honorable District Collectors of Kakinada and Rajahmundry, who commended the team for their valuable initiative.

Swechha For Little Birds is an impactful initiative dedicated to creating awareness about child sexual abuse and providing children with the necessary knowledge and skills to protect themselves. Through age-appropriate education and engaging activities, the program aims to empower children and ensure their safety and well-being.



Project

Unnathi Scholarships

ENCOURAGING BRILLIANCE AMONG THE UNDERPRIVILEGED



Project Unnathi can be called one of the most unique scholarships projects in the country. It is a transformative scholarship program by PCT that goes beyond academic fees to support underprivileged students holistically. Through personalized assessments and home visits, the project identifies students' comprehensive needs and provides qualitative support such as counseling, career guidance, safe housing, and emotional assistance. By addressing these end-to-end requirements, Project Unnathi aims to empower deserving students and enable them to overcome obstacles in their educational journey. Project Unnathi differs from PCT's initial scholarships program and other scholarship programs by offering holistic support beyond academic fees.

Project Unnathi is a captivating story of change, standing out among other scholarship programs. It dives deep into the lives of underprivileged students, uncovering their unique needs and providing a transformative journey filled with counseling, guidance, safe housing, and emotional support.

Project

VIP - Student Internships

CONNECTING STUDENTS TO THE SOCIETY



Project VIP is an initiative aimed at connecting students with society to foster a sense of social responsibility and enhance their employable skills. Through this student internship program, students from national and state-level colleges are welcomed to gain valuable experiences and contribute to the activities of the NGO. The internship offers opportunities to work in various roles, including direct engagement with beneficiaries, documentation, and administrative tasks.

Over the past nine months, Project VIP has accommodated over 30 students from different colleges across the country, allowing them to actively participate in the program. Through both online and offline modes, these interns have been able to make a positive impact in their communities by applying their skills and knowledge gained during the internship.

Project VIP plays a significant role in empowering students, instilling a sense of social responsibility, and equipping them with the necessary skills to create a meaningful difference in society.

Project

Village Cluster Development (MVM)

VILLAGE DEVELOPMENT THROUGH WOMEN EMPLOYMENT AND EDUCATION



Project MVM, our village cluster development initiative, was launched in AK Mallavaram, East Godavari district in 2021. Our primary focus is on empowering women through employment generation and empowering youth through skill development. In the past two years, we have made significant progress in these areas. Additionally, we conducted awareness programs on adolescent health and women's reproductive health in the village. We established a computer training center where over 40 students have received training in MS Office and computer basics. Furthermore, we set up two libraries with books related to competitive exams and personality development. As part of our efforts, we provided basic tailoring training to 60 women and loaned sewing machines to 10 of them. These women after getting employment through their sewing skill, have repaid the cost of the sewing machines in convenient installments.

Project Village Cluster Development (MVM) empowers women through employment and youth through skill development in a village cluster. It has achieved milestones like a computer training center, awareness programs on health, and basic tailoring training for women.

IMPACT IN NUMBERS



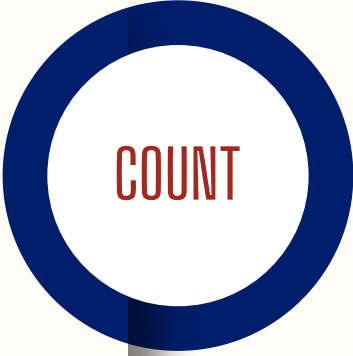


Project Vaaradhi

360° CARE FOR SINGLE PARENT AND NO PARENT CHILDREN

REACH

589 single parent and no parent children got benefitted this year.



COUNT

589
Students



3+
Lakhs



MEDICAL
FOLLOW UPS

HEALTH

More than Rs. 3 lakhs was spent for 100+ students to protect their health.



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DISTRIBUTION

Nearly 8500+ units of material distributed. that include Bicycles, School bags, Under garments, nutritious food.



MATERIAL
AID

8500
Units





Project Swechha Girls, Boys & Women

REACH

5000+ girls educated about menstrual health



5000



500



REACH

500+ women educated about reproductive health



REACH

400+ boys educated about adolescent health & Gender Sensitization.



400



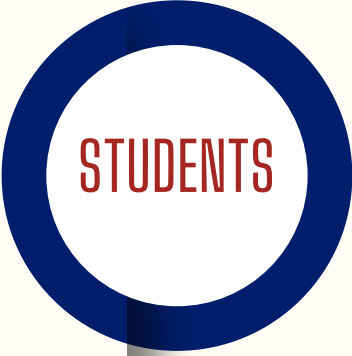


Project SET

SOCIAL & EMOTIONAL LEARNING (SEL) FOR SCHOOL & COLLEGE STUDENTS

REACH

2000+ students were given life skills education.



2000



800 Hrs



HOURS

Delivered 800+ hours of life-skills education.



INSTITUTES

15 schools in the remotest locations have been reached.



15



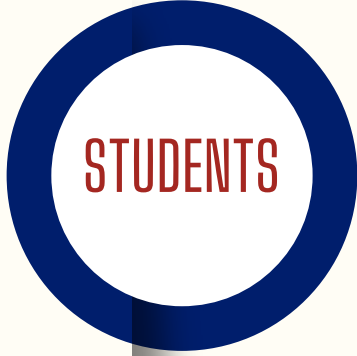


Project Sethu

CAREER COUNSELING FOR SCHOOL STUDENTS

REACH

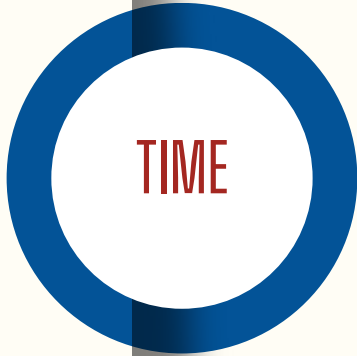
500+ students availed career guidance



500



500 Hrs



HOURS

Delivered 500+ hours of group and personal career counseling.



INSTITUTES

8 schools in the remotest locations have been reached.



8 SCHOOLS





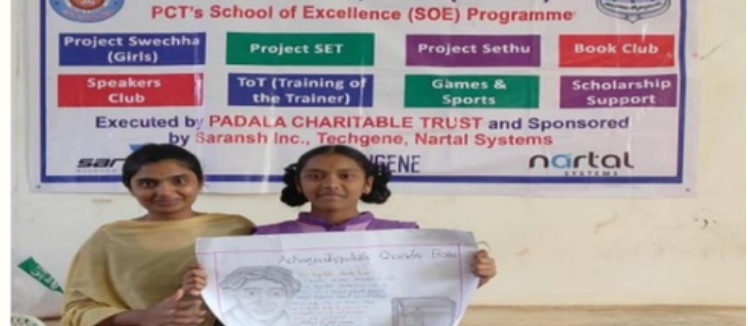
Project SOE (School Of Excellence)

FOR THE WHOLESOME DEVELOPMENT OF STUDENTS

REACH



240 Girls



SOE program this year has been implemented in 3 different schools.

240 Boys



TIME

Each school has been visited more than 15 times and countless hours have been spent.

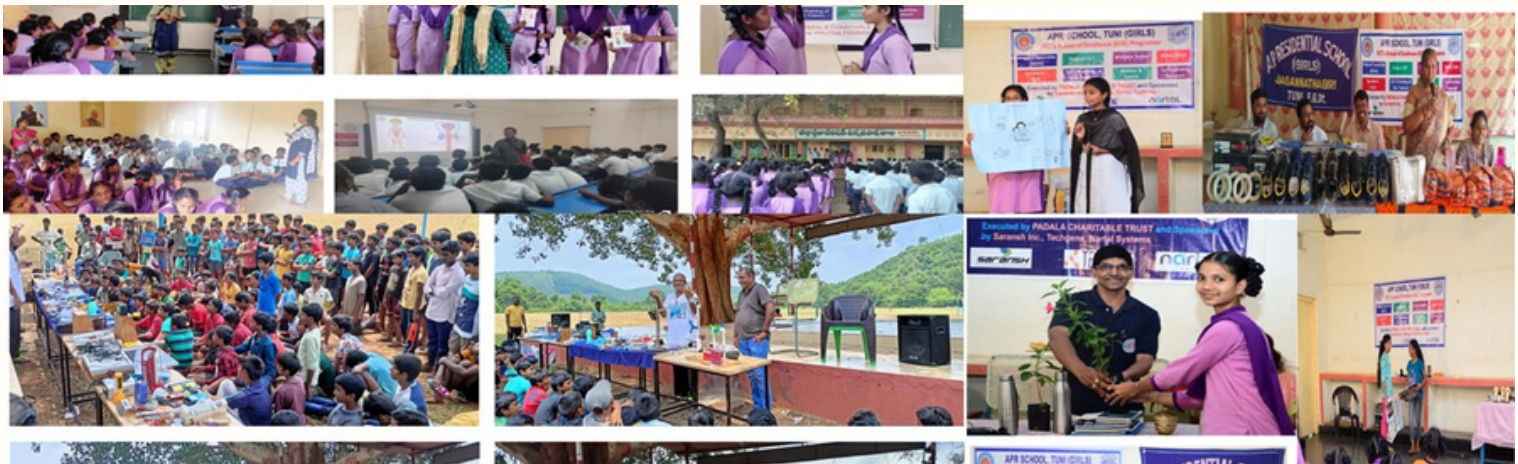


STUDENTS

Nearly 650 students from 3 schools have been impacted by the program.



160 Boys & Girls



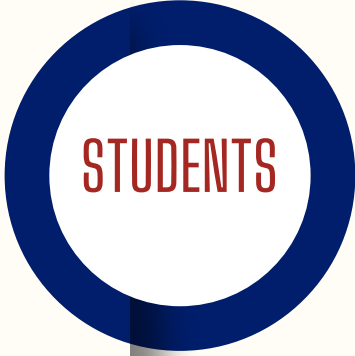


Project SFLB

PERSONAL SAFETY EDUCATION FOR KIDS UNDER 12

REACH

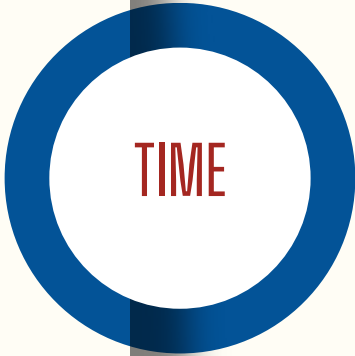
6130+ students were given personal safety education



6130



600 Hrs



HOURS

Delivered 600+ hours of personal safety education



INSTITUTES

58 schools in the remotest locations have been reached.



58





Project Unnathi

EDUCATIONAL SCHOLARSHIPS FOR THE MERITORIOUS AND NEEDY

REACH

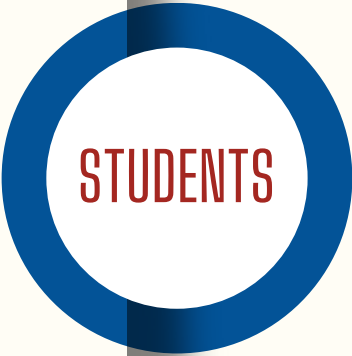
30+ lakhs of scholarships distributed to 150+ students.



30+ Lakhs



150+ Students



STUDENTS

More than 150 students have been awarded educational scholarships



COURSES

Students studying more than 15 academic courses are supported in this programme.



15+ Courses





Project **MVM**

VILLAGE DEVELOPMENT THROUGH WOMEN EMPLOYMENT AND EDUCATION

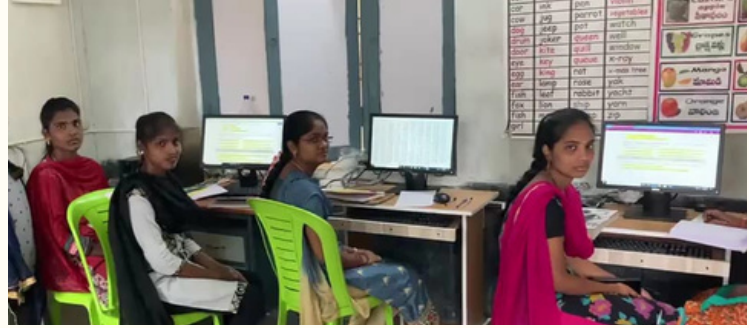
STUDENTS

40 women took training in basic computer skills.



40

Women



300+

Units



UNITS

More than 300 units of organic fertilizers were sold by the vilagers.



STUDENTS

60 women were empowered through tailoring skills..



60

Women





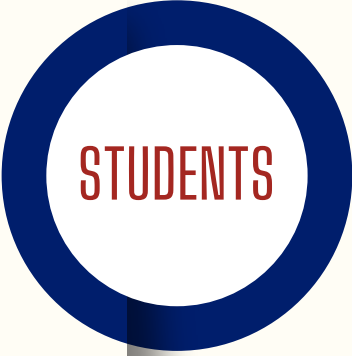
Project

VIP - Student internships

CONNECTING STUDENTS TO THE SOCIETY

STUDENTS

More than 30 students took internships through the VIP project..



30
Students



9+ Months



TIME

During a span of 9 months, 30 students from different colleges, participated in the internships.



INSTITUTES

Students from 10 different colleges have participated in the internships.

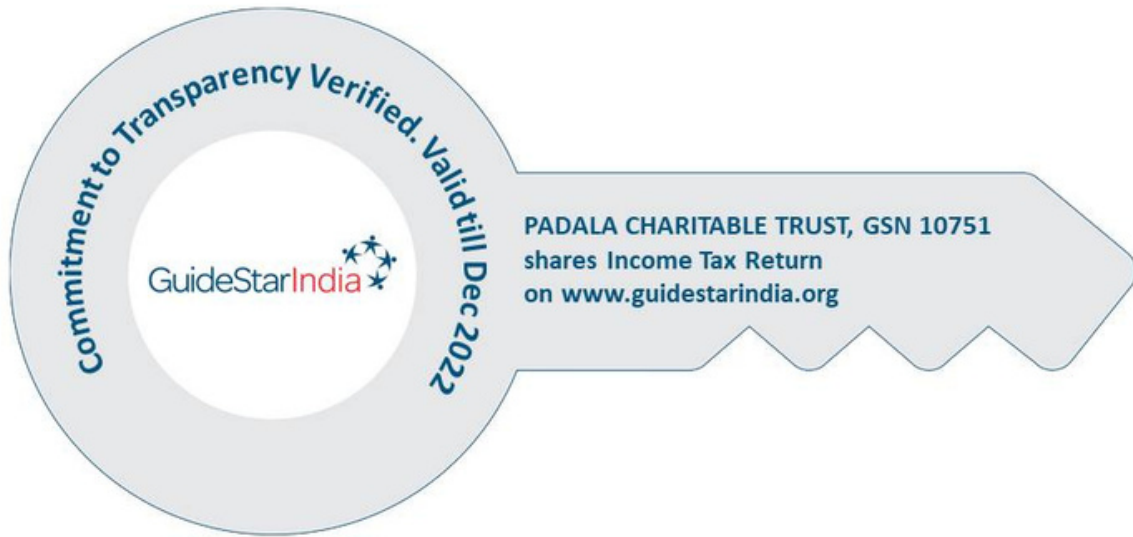


10
Colleges



Recognition & Awards

IN THE FY 2022-23



PCT Transparency - PCT has been awarded GuideStar India Transparency Key for 2023

GuideStar India is India's largest and most reliable online information repository with 11000+ NGOs. We have been awarded the prestigious GuideStar India Transparency Key award for 2023 and have joined India's largest pool of credible NGOs after undergoing a rigorous due diligence process. GuideStar India's Transparency Key is the Foundation Level certification indicating that the organisation has filed annual income tax returns as a tax-exempt entity and has shared the same in the public domain. This is the 2nd consecutive time, PCT has received this recognition.



PCT's SDG Alignment

IN THE FY 2022-23



PCT's projects are aligned with the Sustainable Development Goals (SDGs) 1 to 5, and we are making significant progress towards achieving them.

SDG 1: No Poverty - Through projects like Project Unnathi and Project Vaaradhi we provide comprehensive support to underprivileged students, addressing their financial barriers to education and breaking the cycle of poverty.

SDG 2: Zero Hunger - Project Vaaradhi plays a vital role in reducing hunger by providing groceries to needy orphan and semi-orphan student families and nutritious snacks to all students, ensuring their well-being and access to nutritious food. Our Village cluster development projects empower women through employment and skill training thereby, reducing hunger.

SDG 3: Good Health and Well-being - Project SOE, Swechha Project and Project Swechha for Little Birds promote awareness of menstrual hygiene, reproductive health, and child sexual abuse, improving the health and well-being of women and children. Project Vaaradhi personally takes care of each student's health by regular follow up and care.

SDG 4: Quality Education - Project SOE, Project Unnathi, Project VIP and, Project Vaaradhi improve access to quality education for rural students, providing personalized career counseling and support to empower them academically and personally.

SDG 5: Gender Equality - 80% of our beneficiaries in all our projects are women. All our projects actively promote gender equality, empowering women and girls through education, awareness, and economic opportunities.

Through these aligned projects, PCT is making a positive impact on the SDGs, fostering sustainable development, and creating a better future for individuals and communities.

Thank you!



Dear Beloved Donors. Sponsors & Well-Wishers,

Thank you for believing in Padala Charitable Trust (PCT) and supporting our projects. Your generosity has made a significant impact in the lives of many, and we are sincerely grateful for your trust in our cause.

Your contributions have helped us address crucial issues such as menstrual hygiene, child sexual abuse, and gender sensitization through Project Swechha. Additionally, your support in Project Unnathi has enabled us to provide holistic support to underprivileged students, breaking barriers to education. Through initiatives like Project Vaaradhi and Project SOE, we have been able to enhance social and emotional learning, as well as improve the quality of education in rural areas.

On behalf of the entire PCT team and the beneficiaries we serve, we express our deepest gratitude for your compassion and dedication.

With heartfelt gratitude,

Team,

Padala Charitable Trust

PCT PARTNER ORGANISATIONS

Collaboration is a Process not an Event

Government Organisations



Corporate Organisations



International Organisations



Local NGOs



NRI Based NGOs



thank you

Padala Charitable Trust (PCT)



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CSR - CSR00025749

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