





# Padala Charitable Trust

Annual Report FY (2020 – 21)

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https://www.in.undp.org/content/india/en/home/sustainable-development-goals.html

### SDG Alignment











# PCT 3 Main Focus Areas

# Education | Empowerment | Awareness







### Table of Contents

#### Education

- Project Vaaradhi
- Taking English Classes to the remotest of the areas
- Scholarship Programme
- Girl Child Education
- Encouraging Excellence

# Awareness & Empowerment

- Capacity Building Programmes
- Addressing Child Marriages during covid
- Ensuring Adolescent Health during pandemic
- Village Level Women Empowerment
- Addressing Certificate withholding issue

Miscellaneous Projects



01

Education

## A. Project Vaaradhi

Vaaradhi is the single largest project of PCT, that has benefited 1,254 orphan/ semi orphan children till now. Currently there are around 600 children under this project in 2 districts, 19 Mandals of Andhra Pradesh state. Every year, children enrolled in this project will receive

- Stationery required for their schooling,
- · Sanitary pads for matured girl students,
- Nutritional supplements to mal-nutritional students,
- · Regular health and medical check-ups,
- Counselling and emotional support to both children and care takers.

As schools have remained to shut down still this year, we didn't wait for them to be re-opened but reached our beloved children and provided them with some basic necessities such as sanitary pads and nutritional supplements.

This distribution was done with utmost care, following strict social distancing measures.

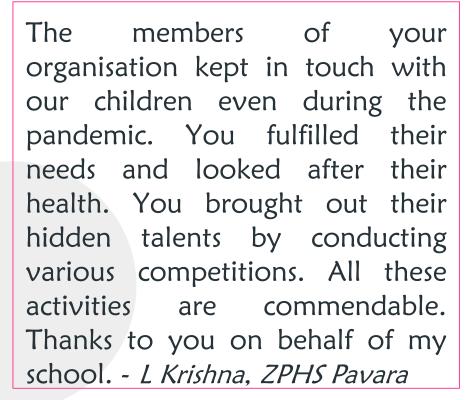






## A. Project Vaaradhi – Teachers Feedback







14 children from our school are being benefitted from project Vaaradhi. All their education and health needs are attended to on time. Thank you PCT and TANA for being a part of our children's development.

- K Surya Prakasha Rao, ZPHS Chandrampalem



Supplying essentials like medicines, masks soaps, nutritional supplements & clothes to children amid corona is very courageous your organization. Engaging children during the absence of schools through competitions and giving prizes is a very good thought. - G Srinivas, ZPHS Kondevaram

# A. Project Vaaradhi – Covid 19 Monetary Aid

All of us know that the pandemic has hit poor people the hardest. Many have lost their source of income and are struggling to meet their daily needs. The government school students we usually work with, come from poor and rural backgrounds. Most of them are single or no parent children whose care takers are daily labourers. Amidst corona, while wage supporting the children with our regular programmes, we have also decided to help the families with a direct cash transfer to their bank accounts

**COVID 19 Support** 

214 Families - Rs.1000/- to Each Family

Total Rs. 2,14,000/-

"My mother works in a cashew nut processing factory. During the COVID lockdown, the factory was shut and wages were not paid. It became very difficult for our family to sustain on government's supplies and pension. No relative of us are able to help us too. At a time like that, the monetary assistance received from your organisation helped us a lot. - B Nikitha, ZPHS Yeleswaram"

Our father`s recent sudden demise affected us a lot. My mother especially went into distress. Amidst pandemic, my brother was not able to find employment too. All the income sources were cut. We adjusted with all the little we had. During that time, the help we received from TANA gave us hope. Thanks a lot to TANA. - P Anitha, St. Anns School - Kakinada

# B. Taking English to the remotest of the areas

### Spoken English Programme by an US Based NGO, US Water4Kids



Today, English is definitely an undeniable necessity for national and international communication. The ability to speak in English impacts not only the employment opportunities of a person but also his/her confidence levels. Although English is taught as one of the main languages in our schools, many of our students are devoid of competency to speak fluently in English. One of the major mistakes the school education makes here is, they force the children to speak and write rather than to listen freely and read heartfully. Children especially from rural areas fear English. Observing this, an US based NGO, US Water4kids started a Spoken English programme with a new and interesting methodology called One student – One teacher. In this programme, a volunteer non-resident Indian, living in countries like USA, UK, Germany etc., is connected with a student from a remote village of India. The volunteer should also be well versed with the local language of the student. PCT collaborated with this NGO and enrolled 21 of our students in the programme as a pilot. Another interesting thing is that, most of the volunteers are also children of school going age. So far, the results have been very positive. We are looking to scale up the project by involving more students and volunteers.

# C. PCT – 18<sup>th</sup> Scholarship Programme

Padala Charitable Trust (PCT) started Scholarship Programme in 2002 with a theme of 'Encouraging Brilliance Among the Poor'. PCT identifies academically talented students who cannot pursue higher education due to financial problems and encourage them by providing monetary and moral support.

In 2020 We supported 129 Students for their education. Amount spent for scholarship programme is 8.9 L.

During this event we interacted and conducted JAM sessions to address the stage fright among students.





PCT Scholarships 2020 - 21				
Row Labels	No. of scholars	Sum of AMOUNT in INR		
Academic Gap	5	0		
B.Pharmacy	2	8000		
B.Sc. (Horticulture)	1	3000		
B.Sc. Nursing	1	5000		
B.Tech	9	79500		
D.Ed	1	5000		
Degree	31	120500		
Didn't take scholarship	2	9000		
Diploma	18	152000		
Dropout	3	3000		
GNM	1	5000		
IIIT	12	80000		
Intermediate	35	254000		
ITI	1	4000		
Later - Waiting for Counselling	1	2000		
M.Pharm	1	15000		
M.Sc	1	5000		
MBBS	4	140000		
Grand Total	129	890000		

# D. Girl Child Education – Fund raising Campaign

Navya Sri – A very talented girl from a HIV affected family. She hails from a rural village in East Godavari District, AP. Navya has a strong passion towards pursuing engineering at IIT. She completed her 10th class with 98%. PCT provided help for admission into a junior college with Intermediate + IIT JEE Coaching.

Fund Raised: 96000

<u>Sravya Blessy & Navya Nissi</u> – These two girls are from a single mother family. Mother used to work as a computer operator at eSeva center but lost her job recently. She is now going for daily wage work. Both girls are very good at academics and are passionate about pursuing their education. Sravya has completed her Intermediate and is now preparing for Engineering Entrance Test. Her goal is to get into IIT / NIT College and become an engineer. Navya is currently doing her 3<sup>rd</sup> year Engineering (B.Tech) at a local college and is willing to purse M.Tech in IIT. PCT provided support for her college tuition fees, travel and books

Fund Raised: 1,25,000

Sravani Siva Jyothi – Sravani Siva Jyothi is a hardworking student with academic excellence. She completed her Intermediate in 2019. She appeared for AP EAMCET 2020 and secured a good rank of 5287. After the counseling she got admission in *Dr. YSR Horticultural University, in West Godavari district Andhra Pradesh for the 4 year Under Graduate course, Bachelor of Horticultural Sciences.* These graduates are also eligible to become high ranked government officers in horticulture, agriculture and associated departments.

Fund Raised: 2,67,756

Pooja Sahithya — Pooja Sahithya Pilli is a brilliant student with academic excellence. She completed SSC with 10 CGPA. Completed Intermediate with 98.6 %, and got good ranks in TS EAMCET 2020 & NEET 2020. She has a strong passion to become a Doctor. She got seat (MBBS) in Govt. Medical College, Nalgonda, Telangana State. It is not an easy thing for a below middle class family candidate to pay fee for medical college because, one needs to pay nearly One Lakh Rupees per Year for Tuition, Mess, Hostel, Books and others fees.

Fund Raised: 4,00,000

# D. Girl Child Education – Fund raising Campaign

<u>Sri Kalyani</u> – Sri Kalyani Golla is a multi-talented child, young leader and a brilliant student with good academic record. She started poetry in Telugu even at a very young age. Her public speaking skills are commendable and she has even won many prizes in elocution and essay writing competitions. She completed her 10th class from Zilla Parishad High School, Vetlapalem, in 2020. She took Bi.P.C group at intermediate, and has a very strong passion to become a teacher. She aspires to get a seat in the prestigious Regional Institute of Education (RIE, Mysore), a reputed teacher education college where one can do the bachelors integrated with B.Ed (A compulsory requirement to become a high school teacher in India). As you might know that with tough competition around, it is not an easy thing for a below middle class family candidate to crack the RIE entrance. PCT supports her crucial two years of her Intermediate education, to help her reach her goal.

Fund Raised: 46,734

### Support Girl Child Education

# PCT Appeals Support Girl Child Education We have several girls with academic excellence but not able to pursue higher education due to the family's poor financial position. The following are few girls in need. Current Status of the Donors-Students Data – 5th May 2021 Total Education Total

Website Link: <a href="https://pct-india.org/appeals/">https://pct-india.org/appeals/</a>

### E. Encouraging Excellence

### Rs. 10,000 financial support for Sravani, a shooting ball champion

As we mentioned before, one of the main purposes of our school visits this year is to know the ground level needs and challenges and to explore how PCT can intervene in a better way. In one of our such visits to APSWRS RK Puram, Guntur, we came to know that the teachers and other staff has been trying to find financial help for the student named **Sravani**. Sravani is a shooting ball champion who was selected to represent our Andhra Pradesh state in **39**th **National shooting ball championship in sub-junior category**. The competition was held near Delhi. Upon finding the requirement, PCT supported the student with **Rs.10,000/-.** Sravani participated and represented the state in the competition.





### జాతీయ షూటింగ్ బాల్ పాెటీలకు ఎంపిక

విజయవాడ క్రీడలు, మ్యాన్ట్ ఉత్తర్యపడేళ్లోని ఘజియాబాద్లో ఈ నెల 12 నుంచి మూడు రోజుల పాటు జరిగే 39వ జాతీయ స్వాయి ఘాటింగ్ పోటీల్లో పాల్గానే రాష్ట్ర సబ్ జూనియర్ బాలబా లీకల జట్లు నగరం నుంచి మంగళవారం రాత్రి పయనమ య్యాయని రాష్ట్ర షూటింగ్ బాల్ సంఘం ప్రధాన కార్యదర్శి



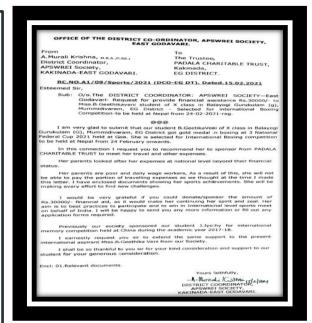
కె. పఠశురాముడు తెలిపారు. రాష్ట్ర జట్లకు ఎంపికైన (క్రీడాకారుల వివరాలను ఆయన వెల్లడించారు. బాలికల జట్టు: శ్రావణి, త్రివేణి, తేజస్వీ, సంధ్య, కీర్తి, దేవీ స్వరూప, ఛార్మి, రూప చారుణ్య, నేహా, సత్య సుష్ట. బాలుర జట్టు: అంకమ్మరావు, సంజయ్, కార్తీక్, సతీష్, పార్థసారథి, జయరామ్, హరిబాబు నాయక్, సురేష్, దుర్హాబ్రసాద్, హనీష్.



### E. Encouraging Excellence

### Rs. 30,000 financial support for Geetika Veni, a boxing champion.

Geetika Veni is a tenth class student from Mummidivaram. She is passionate about boxing and won medals in state and national level boxing competitions. She always wanted to represent India at an international level. She got that chance in the form of Indo-Nepal boxing championship which was scheduled in Nepal. However, she needed external financial support for her flight travel and other expenses. A. Murali Krishna, DCO of East Godavari district forwarded us this appeal and asked us to support these expenses. PCT readily funded her travel and other expenses. Geetika Veni proved that it is all worth it. She won Gold medal in under-17 category! There are more such gems like Geetika Veni, if we have the enough passion to find them









02

Awareness & Empowerment

#### 1. ToT for APSWREIS Staff

The collaboration between APSWREIS [Andhra Pradesh Social Welfare Residential Education Institutions Society] and PCT [Padala Charitable Trust] dates back to 2019. Back then, when none of us had a clue about what a pandemic looks like, we went on to meet nearly 2000 amazing children studying Intermediate in the residential schools run by APSWREIS. This interaction was a part of an MoU between PCT and APSWREIS to conduct PCT's flagship SSS programme, to the children of these residential schools in APSWREIS.

Beginning on July 14<sup>th</sup> of this year, so far, we have trained over 3500 staff members in various batches. The online training`s main aim is to enable the teachers and other staff understand the adolescents better. There was also a personality development component in the training. We have divided our training into 3 main domains viz., Life skills – Leadership, Adolescent Health Education and Career Guidance. All across the three domains, we urged the teachers to become more empathetic towards adolescents. We have asked them to check if they are conditioned about certain issues like taboo around menstruation. We have asked them to rethink their negative view towards various challenging adolescent behaviours.









### Special Moments @ APSWREIS CBP

### A special appreciation from the officials of APSWREIS

"The composure, cool, and confidence maintained by the resource persons during the sessions and their heartful communication is really applaudable. Especially, the session regarding homosexuality and emotional changes during adolescence was superb. Too

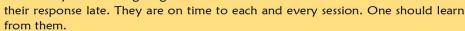


difficult a topic and the young brigade did a thoroughly professional job. Even senior psychologists could not have done this. Once again, thank you and congratulations to Surya Prasad and team."

- M. Ravi Chandra, IAS, Principal Secretary, APSWREIS.

The secretary of APSWREIS, Col V. Ramulu, has been known for his reforms and innovative approaches he has brought forward for the upliftment of children studying in APSWREIS schools. He has immense love for children and he is very concerned about their future, one of the reasons why PCT is strongly associated with APSWREIS. Col. V. Ramulu has many times in the previous sessions thanked and congratulated PCT team for its efforts. During the training sessions to the Junior lecturers, Principals and DCOs he gave very encouraging feedback by observing even very subtle points. Here are a few of them..

- PCT team is crazy about children and their education. Crazy so much that, many in the team left their lucrative careers and working in the NGO sector.
- ❖ I have never seen them login late to any session or giving





- They are working hard to modify each session according to the audience. They are sharing more relevant examples every time. It's always new every time I hear their sessions.
- They are creative in their expression and their way of teaching is unique. They can even convey the hardest of the topics very easily. They are also humble and humility is their strength. They never displayed "I know it all" kind of attitude. Apart from the main topics, I also request every participant to learn these subtle things from PCT's team."

Thank you.

- Col V. Ramulu, IPoS, Secretary, APSWREIS.

### 1. ToT for APSWREIS Staff

Overview				
Period	Strength	Cadre	No. of days of training	
13th to 18th July, 2020			5	
25th to 28th July, 2020	120	Care takers	3	
3 <sup>rd</sup> to 5 <sup>th</sup> September, 2020			3	
14th to 24th September,2020	900+	TGTs and PGTs	7	
24th to 26th September, 2020	600+	Non- Teaching staff	3	
12th to 17th October, 2020	800+	Junior Lecturers	6	
21 <sup>st</sup> to 28 <sup>th</sup> October, 2020	200+	Principals and DCOs	6	
14 <sup>th</sup> to 19 <sup>th</sup> December, 2020	700+	Special Cadre teachers	6	

# A huge system - APSWREIS 189+ schools and intermediate colleges 40 days & countless hours of total training Over a period of 6 months (July – Dec) 3500 teachers & other stake holders 1 Organisation - PCT

### 2. ToT for ITDA Residential Teaching Staff

Children studying in the schools of tribal areas obtain their education in the lap of mother nature. However, their education fails to provide necessary knowledge and skills regarding their lives, career and overall health. To fill this gap, Padala Charitable Trust (PCT) conducted a 2-day direct workshop to the teaching and non-teaching staff of the schools run under the aegis of ITDA Rampachodavaram. The total strength was 58.

The training was provided in the 3 main domains of Career Guidance, Life Skills and Adolescent Health Education





3. Empowering Adolescent Girls and Women Through Building Awareness on Menstrual Hygiene and Life Skills

CSR wing of WELSPUN Industries Limited, Hyderabad. has been doing many developmental activities in and around Shabad Mandal, Telangana.

SPMS is legally organized federation of women's Self Help groups, Which created an easily accessible alternative banking system, managed by community members. The main branch is located in Tirupathi. SPMS has also adopted 11 villages in Shabad Mandal, Rangareddy District Hyderabad

This year WELSPUN and SPMS team come forward to collaborate with Padala Charitable Trust to do some awareness programmes in these 11 villages (Adolescent Group & Women group) through SHG group leaders.



### **Proposed Themes**

- Menstrual Health and Hygiene
- 2. Emotional & Mental health
- 3. Life Skills

### 4. Capacity building programme to the teachers who teach children with special needs

Over the past several years, PCT team has interacted with thousands of children, visited hundreds of schools, spoke with many teachers all across the two Telugu states. However, majority of these students and schools we have interacted with do not include differently abled children. We always wanted to do something in this domain. The opportunity came in the form of a responsibility. Surya Prasad Padala, Founder and CEO of Padala Charitable Trust (PCT) has now assumed the position of secretary of Maharshi Sambamurthy Institute (MSI), Kakinada. MSI, for many years has been providing free education to differently able girl children. It runs a residential school in Kakinada which teaches from 1st to 10th standards. Majority of the girls belong to the Deaf and Dumb category of differently abled persons. Using this No-school time as an opportunity, we have interacted with the teaching faculty of MSI and another such school, Red Cross school for Boys. A total of 25 teachers from both the schools have attended the capacity building programme. While teaching them many things related to life skills, career guidance and adolescent health, we also learnt a great deal about the children in these 2 schools. PCT team acquired some deep insights about the ways these children behave and learn. With the increased rapport with the teachers, and practical insights about the situations in such schools, PCT is planning for long term action to bring positive change in the lives of the children studying in MSI and Red cross.







### 5. Adolescent Health Educator online training programme to a budding NGO, WAY Charitable trust

We Are with You (WAY) Charitable Trust is a registered NGO run by student volunteers. Most of the students are of age between 18-21 Yrs. This inspiring group has met PCT in the year 2019 and we have been travelling together since then. They run several education-based projects. Recently, they wanted to design a project for raising awareness on adolescence, menstruation and gender sensitivity among school and college students. They have contacted us to provide them the basic training in this regard. Having run a successful online training for the care takers group of APSWREIS by then, we have customized that programme for the young volunteers from WAY Charitable Trust. The online training was conducted for 5 days, from 21st to 25th of the July. The participants have obtained better understanding of topics like physical and emotional changes during adolescence, menstruation and myths surrounding it, child sexual abuse and ways to prevent it, child marriages and its implications

With this inspiration they have initiated Project SWECHHA in WAY CT and conducting online awareness sessions to many





# B. Addressing Child Marriages During Covid

### Problem

A = Challenge: 1 in 3 child brides are from India

B = Covid Pandemic – Shutdown of schools + No midday meals + Financial Crisis

A+B = Child marriages rate increased rapidly.



# B. Addressing Child Marriages During Covid

### How we addressed this issue

### Awareness

All the children were continuously contacted through phone and were made about the various ill effects of child marriages.

# Home visits for serious cases

Our counselling team visited the homes of the families who were adamant about marrying off their minor girl children. These visits were made amidst Corona pandemic.



# Encouraging & Engaging

To create better awareness about child marriages, we asked children to present their thoughts in the form of drawings and essays. After seeing the entries, we were amazed by their creativity.





# Collaboration with Childline India

Childline India has been working for the welfare of the children for decades. They are one of the largest NGOs to be working on issues like child marriages and child sexual abuse. Hence, we took their help and increased our awareness about various technical and practical things related to child rights, child marriages etc.,

# B. Addressing Child Marriages During Covid

### How we addressed? – Chandini Story

Chandini is studying in government high school of LN Puram. She lost both her parents during childhood and has been living with her aged and ailing grandparents. Citing their old age as a reason, Chandini's grandparents wanted to marry her as early as possible. In the past too, they did the same to Chandini's elder sister. Her sister is a victim of child marriage and early pregnancy.

Knowing this, PCT team met the grandparents and urged them to retrospect what their previous mistake has led to. After a long counselling session we were able to bring change in their thoughts and stop their plans of doing child marriage to Chandini.



# B. Addressing Child Marriages During Covid

How we addressed? - Feedbacks

"I have lost my mother during my childhood. I have a younger sister too. My father works as a weaver. Due to low income my father decided to marry me as soon as possible. TANA team came to know about this and counselled my father regarding this. Now, my father changed his attitude. He wants me to continue my education. If not for TANA team, I would have ended up marrying someone at a wrong age."

KVVSM Krishna Veni ZPHS Chebrolu

I lost my father during my childhood. My mother and my elder brother are employed. There are no major financial problems to our family. However, my relatives and the people around convinced my mother and my brother to marry me young as they are of an opinion that marriage is the ultimate option for a girl child. I disagree with this outdated notion. I informed TANA team about this. They have come and counselled my family members. Now, I am about to join intermediate. Thanks to TANA team for responding in time.

P Anitha, St. Anns School Kakinada

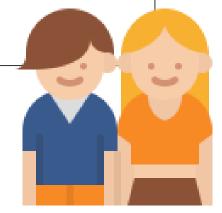
# C. Ensuring Adolescent Health During Pandemic

### Problem

A = Challenge: There is a serious awareness gap about adolescent health in India. 55.3% of people who are in reproductive age in India suffer from Anaemia.

B = Covid Pandemic –Shut down of schools lead to decreased awareness programmes, which in turn lead to more awareness gap.

A+B = Lack of menstrual hygiene and personal hygiene leading to severe infections. Increased rate of child abuse and trafficking.



# C. Ensuring Adolescent Health During Pandemic

### How we addressed?

### # Express Menstruation Contest, celebrating Menstrual Hygiene Day 2020

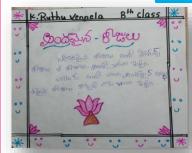
Last year, PCT held an all-men rally that encouraged men to understand and take better care of their women during their periods. This year, we conducted an online contest called #Express\_Menstruation for girl children and women. Out of all the activities that we conduct in schools during our Swechha sessions, two were picked for express menstruation contest and an open invitation to participate was circulated in our social media handles. The response was fantastic. The two activities are, Design your dream bathroom and Name your period

The reason for giving these activities is not just to test their art and creativity. Any learning that a kid learns through active participation will stay with them for a long time. This is also a good way to make them explore their own ideas of self-love, self-care, cleanliness and hygiene.

An online live event was also held on 28th of May 2020 (World Menstrual Hygiene Day), to declare the winners. For around 120 entries received, 38 were declared winners and runner ups. Cash prize was transferred to their bank accounts and other incentives were couriered to their addresses.









# C. Ensuring Adolescent Health During Pandemic

How we addressed?

### Awareness YouTube Videos







https://bit.ly/32HJHyH

With Dr. Sailaja, Laparoscopic surgeon and family Physician about MHM https://bit.ly/3dLs9I6

With Mr. Ramanjaneyulu
Child Line Coordinator about
Child Sexual Abuse

https://bit.ly/3etIK2w

With Dr. Vijaya Lakshmi, Gynecologist about **Menstrual Cup** 

# C. Ensuring Adolescent Health During Pandemic

How we addressed?

### Sanitary Napkin Supply

Following all COVID safety, norms, we met and distributed sanitary pads to the girl children.

Sanitary pads are much comfortable than the ordinary cloth. I didn't use to go to school while I used cloth but now, I am going to school even during my periods. - G Annavaram, ZPHS Kondevaram



"The pads you have given me are sufficient and are of good quality. After I started using the pads, all the female members of my family followed me. They are buying pads too. I am proud of the change that I am able to bring. -G Gowthami – ZPHS Nagulapalli (EM)"

### Tele Survey & Guidance

We have conducted a tele survey and guidance to every student



## D. Improving Women and Local Youth's Education, Empowerment & Employment Opportunities

Empowering women through various initiatives in A K Mallavaram Village, East Godavari, AP

### Project Initiatives:

- . **Skill development trainings**: Tailoring Centre and Computer Training Centre.
- . Awareness Campaigns for Women and Adolescent Girl Children on Menstrual Hygiene, Child Sexual Abuse, and Child Marriages
- . Livelihood Improvement and local employment creation activities: Dress making unit
- . Health Initiatives: Sanitary Napkin Distribution facility through PAD Bank











# E. Original Certificate withholding is illegal

Original Certificate withholding is a common practice in India. During your education, were you asked to deposit your original education certificates until you finish off the course at your college? Did you ever wonder if there is something unfair or shady about it? PCT raised voice about it and started sharing the real facts to the society through some writeups.



https://www.hatkestory.com/original-certificate-withholding-illegal/amp/



# Miscellaneous

# A. Improving Women's Education, Employment and Empowerment Opportunities at GPT

- Nourishing the Libraries: The frail library, shared by all 4 departments at GPT was given special attention as a part of this project.
- Scholarships to the most deprived: Through this project, an annual scholarship of Rs. 10,000/- was given to 10 girl students in 2020-21
- Funding Outsourced Staff: Through this project, a monthly salary of Rs.12,000/- was paid to two outsourced faculty members.
- Awareness and Capacity Building for Staff: The needs of Adolescent Girls- their psycho- physiological states- were discussed with special attention to their menstrual health.
- Awareness Classes: A student workshop is held in the afternoon sessions of 5<sup>th</sup> & 6<sup>th</sup> March, 2020 for the students & female staff in the CCP department of GPT. Swechha kits were given to the students
- Infrastructure Development: Laboratory Refurbishing, Renovating and new items purchased for Civil, CCP, Laboratories









# B. Donating groceries and winter blankets to 30 needy families @ Agency, East Godavari

Bonangi Palem is a remote village in Rajavommangi Mandal. There are around 30 families living in this village. They have been severely hit by COVID-19 lockdown. They became unemployed and ration supplied by the government is the only source of food for many families. There are many elderly people living in this village, whose only source of income is the pension money given by the government. Extreme cold temperatures add more burden to the already suffering families.

Keeping this in mind, we provided groceries and winter blankets to over 30 families in Bonangi Palem Village.





# C. Walker provided to a motor challenged person @ Agency, East Godavari

- > Surya Chandra Dev belongs to Nellimetla Colony of Rajavommangi mandal. He lost both is parents and has been living with his relatives. He used to work as an electrician. However, an accident changed his life. Due to the spine injury, he has not been able walk or stand on his own without the support of another person. His income completely declined too and the family went into an economic crisis. He has been using a bamboo cane to stand walk for his daily chores.
- Sevaaradhi team brought us this to our notice with the help of villagers. A medically certified walker has been provided to Chandra Dev. It will be helpful for him in doing his daily chores with better ease.



### బివ్వాంగుడుకి వాకర్**ను అందించిన ప**డాల ట్రస్టు



రాజమామ్మంగి,
జనవరి 4,
బ్రహితవార్త

రాజమ్మంగి
మండలం నెల్లిమెట్ల
కాలనీకి చెందిన కుంజం సూర్యదేవ్ ఎలక్టిషియన్గా పని

శాత్తూ చెట్టునుండి జారిపదటంతో మంచానికే పరిమితమైనారు. ఈవిషయం తెలుసుకున్న పదాల చారిటబుల్ ట్రస్టు కాకీనాదవారు రూ.1,800లు విలువైన వాకర్ను అందించారు. కార్యక్రమంలో బోడి బాబుసుధాకర్, కుదుముల రవికుమార్, కుదుముల జర్మియా, గ్రామస్పులు పాల్గొన్నారు.

# D. Provided hearing machine to a hearing-impaired woman@ Agency, East Godavari

- ➤ G. Krishnaveni (25) of **Kirrabu Colony**, Rajavommangi Mandal has lost her father during her childhood. Since then, her mother has been the sole bread winner of the family. Krishnaveni had no hearing problem during her childhood. After the attack of a sudden viral fever, Krishnaveni started developing several other health problems along with gradual decrease of hearing capacity.
- This left the mother in severe grief. She as a single mother, had to raise a child with special needs. Determined Krishnaveni was able to complete her intermediate education, despite many health problems. She is now married and living with the in-laws.
- Krishnaveni went through all the screening processes and on the advice of medical professionals, she has been provided with a suitable hearing machine.
   Now she is able to clearly hear others. She can stand on her own feet again.
- She also visited PCT office in Kakinada and has been counselled on how to become financially independent again.







రాజవౌమ్మంగి, జనవరి 08 (కోస్తా సమయం): మందలం కిర్రాబు కాలనీకి చెందిన జి.కృష్ణవేడి అనే యువతికి గత కొన్ని సంవత్సరాలుగా వినికిడి సమస్య ఉండటం వల్ల చదువు మరియు జీవితంలో అనేక ఇబ్బందులు పదుతుందని ఆమెకు హియరింగ్ మిషన్ ఇస్తే తన కాళ్ళమీద తాను నిలబడే డైర్యం ఆమెకు వస్తుందని రాజవౌమ్మంగికి చెందిన సేవారధి స్వచ్ఛంద సేవకులు బోడి బాబు సుధాకర్ మరియు కె. రవికుమార్ కలిసి సరాస్ట్ర ఆమెరికా మరియు కాకినాద పదాల చారిటబుల్ ట్రస్ట్ వారి దృష్టికి తీసుకురావదం జరిగింది. దీనికి వెంటనే స్పందించిన సరాస్ట్ర్ అమెరికా వారు ఆ యువతికి అవగరమైన మెడికల్ చెకప్లలు చేయించారు. ఆమెకు హియరింగ్ మిషన్ ఇస్తే తనకి వినిపిస్తుంది అని దాక్టర్లు చెప్పదంతో పదాల చారిటబుల్ ట్రస్ట్ ఫౌండర్ పదాల సూర్య ప్రసాద్ సుమారుగా 25,000/– పైబడి విలువచేసే హియరింగ్ మిషన్ను కృష్ణవేణికి అందజేశారు.

### E. PFTF – People for Teachers Fund

Many have lost their lives and countless number of people have lost their livelihoods. The pandemic severely affected the already struggling economies all over the world. India is no exception. The harsh lock down has affected millions of workers both in formal and informal sectors. When the normal activities slowly resumed, sectors like retail, transport, construction and industry picked up to a decent level. However, as the schools remained shut down, the pitiable financial condition of **private school teachers** continues. Most of the private school teachers have not been paid salaries for the past several months. To feed their families, many of them have enrolled themselves as daily wage labourers under MGNREGA, taken up several menial jobs as domestic workers, construction labourers etc. Unfortunately, the plight of these teachers went unnoticed. PCT, within its capacity, came forward to financially aid as many private school teachers and to the extent possible. So far, we are able to help 75 families, with an individual amount of Rs. 10 thousand each. Many kind donors have helped us in this initiative.

https://pct-india.org/pftf/



### F. Awareness - Global Handwashing Day Celebration

Every year, October 15<sup>th</sup> is observed as Global Handwashing Day. Because of the virus, now everyone knows how important hand hygiene is in protecting us from the disease. However, many do not know that, by washing our hands in a proper way, we could also keep away from many other diseases. In children especially, many deaths that are caused by diarrhoea and pneumonia every year can be greatly reduced just by washing hands. As an organisation that has been working with children for the past several years, one thing we know for sure is that we have to be creative, if we want to teach children anything. So, we used this no school period as an opportunity and conducted a competition on the very theme, *Hand washing.* This competition was conducted to a limited number of around 450 children, who are currently under the care of our *project Vaaradhi (It looks after the educational needs of Orphan and Semi orphan children studying in government high schools).* We have personally called and messaged every child about the competition and encouraged them to participate. On the theme, i.e *Hand Washing,* we have put three categories of competition. Essay Writing, Drawing, Talking on a video. Around 50 children actively participated and amazed us with their creativity. While every participant got a participation certificate, the winners got a story book and a cash prize of Rs. 500 in addition.

We have also conducted a free online awareness session on the *importance of hand washing*, which was live streamed on Youtube. The session was hosted by PCT and was conducted by **Dr. Sailaja Kallakuri**. Physician and laparoscopic surgeon. It received good response on the social media platforms.





## G. Reliability and Transparency - Virtual donor meetings

The world is facing a huge economic slowdown due to COVID-19. There were shut downs and layoffs in many sectors. Development sector is one of the major hit sectors by the pandemic. While the beneficiaries face the problems due to decreased aid, the NGOs have struggle due to lack of sufficient funds. However, PCT was able to stand even amidst this crisis, by not giving up. We are trying to reach and stay in touch with our beneficiaries, in whichever way possible. All this would not have been possible without the constant support from our donors. They trusted us and gave us the required financial and emotional support. This enabled us to reach out to the children and implement various programmes during the lockdown too. In order to keep that trust, we constantly update our donors and sponsors with the detailed project reports and other documentation. This time, we stepped further and requested our donors to be present in a video conference and directly interact with the ground level implementing team of various projects. Through this, the ground level team explains the donors about the basic project details, current status, financials of the project and ground level difficulties faced during the implementation of the project. The donors could also get a clearer picture of the project and its implementation, ask various questions and get their doubts clarified.







# PCT Team – A Mix of Passion, Commitment and Team Work

### FIELD COORDINATORS



Murali Krishna Varma

Vara Prasad K





Veerababu U

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Maha Lakshmi



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### **ADMINISTRATIVE**



Srinivas Karri



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### PROGRAM MANAGERS



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#### **EXECUTIVE COMMITTEE**



Chaithanya Deepthi



Vamsi Krishna



### PCT PARTNER ORGANISATIONS

Collaboration is a Process not an Event



Website Blog Facebook LinkedIn Youtube

https://pct-india.org/ https://bit.ly/2MFt1Q9 facebook.com/pct2050 https://bit.ly/374nAUm Padala Charitable Trust PCT















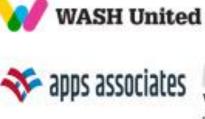




















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