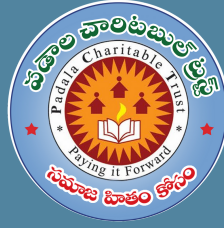


Q3: OCTOBER 2023 - DECEMBER 2023

# PADALA CHARITABLE TRUST (PCT)

80G Certified | FCRA - 010170337 | NITI Aayog ID - AP/2018/0189057 | CSR - CSR00025749



Quarterly newsletter of the activities done in the Q3 of FY 2023-24



## A NOTE FROM THE TEAM

Dear Supporters,

Warm greetings from the PCT Team and welcome to our 3rd quarter Newsletter of this year.

In the third quarter of 2023-24, we were radiated with impactful initiatives from Padala Charitable Trust (PCT). Our **India Connect program** adorned the lives of school children by distributing shoes, clothes, and accessories, creating a ripple of smiles. Collaborating with Kakinada Sea Ports Limited, PCT extended its benevolence through **Swechha for Little Birds** sessions, promoting safety awareness in various schools, and the same was launched by the Kakinada collector Mrs. Kritika Shukla. Adding a personal touch, our founder and CEO, Surya Prasad, engaged in an **insightful interview with HMTV**, sharing our journey and vision. Additionally, an enlightening interactive session with **Dr. Vijaya Lakshmi**, a renowned gynecologist, provided intense feedback on students' questions regarding the swechha program. Join us in reliving these impactful moments as we continue our journey of compassion and change!

We want to express our heartfelt appreciation to all our donors and supporters.

With gratitude,

**Padala Charitable Trust**

# KEY EVENTS OF Q3

1-3

## Program Vaaradhi



Shoes and Cloth distribution to vaaradhi students



4-5

## Swechha For Little Birds

Personal Safety Education For Kids under 12 & Child Safety week

6

## School of Excellence

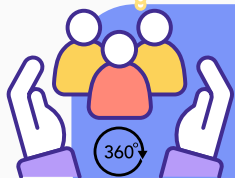
A comprehensive School Development Program



7

## Program Unnathi

Financial Support to poor and meritorius students



8

## Miscellaneous

SET, Swechha, Sethu & Kriya Events



9

## Meetings

Partnering for larger impact



READ ON TO KNOW INDETAILED ABOUT THE EVENTS AND RELATED PROGRAMS





# VAARADHI-INDIA CONNECT PROJECT 2023

## VAARADHI INDIA CONNECT PROJECT 2023

Shoes and Cloths Distribution to Students

### REACH



32

Schools



214

Children

Padala Charitable Trust (PCT) recently joined hands with US-based NGOs, including **It's from the Sole**, **Kinnect**, **I Support the Girls**, and **Denimrush Experience**, through the **India Connect** program. Together, they distributed **150 pairs of shoes and clothes** to orphaned or single-parent children. It's from the Sole provided shoes and socks, Kinnect contributed clothes for girls, boys, and adults, I Support the Girls brought underwear, bras, sanitary napkins, and detergent for children, while Denimrush Experience played a key role in coordinating the entire project. **Additionally, PCT distributed 164 pairs of shoes to Vaaradhi children in 21 schools through a separate shipment.** This collaborative effort aims to make a positive impact on the lives of those in need.



#### PROGRAM PARTNERS

##### Funding Partner

- It's from the sole
- Kinnect By Kith
- I Support The Girls

##### Knowledge Partner

- Denimrush Experience



KITH



# VAARADHI- DAILY WEAR DISTRIBUTION

## VAARADHI

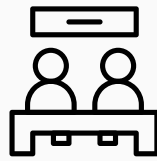
Uplifting the underprivileged students of  
Government Schools

## REACH



42

Schools



396

Children

Program Vaaradhi, dedicated to empowering orphaned and semi-orphaned children in both rural and urban government schools, focuses on providing holistic care. This includes academic support, emotional well-being, and physical health. With a commitment to being champions and advocates for these children, the program has already assisted over 1850 students. In the current Quarter, **396 students from 42 schools received clothing before Diwali, ensuring they could celebrate the festival joyfully.** Additionally, the program conducted health education classes and addressed the specific challenges faced by the students. **Notably, a 10th-grade student named Prasanna from a government girls' high school in Jaggampet qualified for the national judo competition, showcasing the program's positive impact on individual achievements.**



## PROGRAM PARTNERS

### Funding Partners

- TANA Foundation
- Padma Pujitha Foundation
- SKCT
- Spoorthi Foundation
- Karuturi Foundation
- APPS Associates
- Smile Group





# VAARADHI-DONOR INTERACTION

## VAARADHI-DONOR INTERACTION

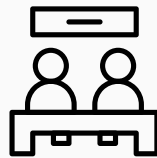
Students Individual Interaction with Donors

# REACH



# 42

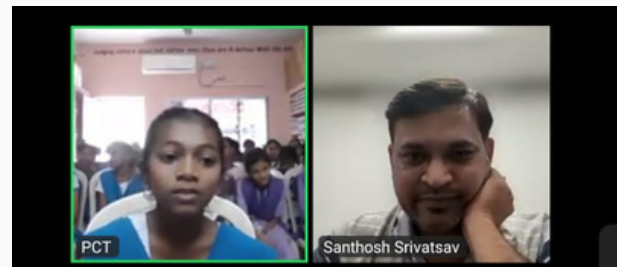
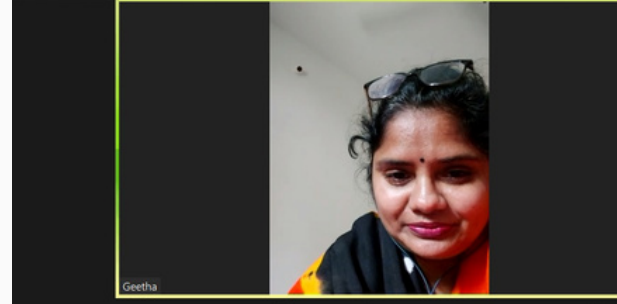
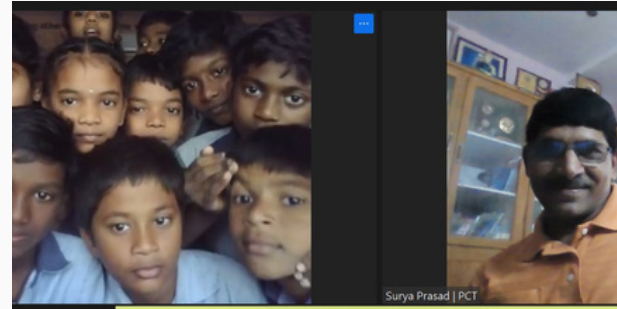
## Schools



# 396

## Children

Padala Charitable Trust (PCT) is enhancing transparency by engaging in donor interactions with students. This initiative aims to build trust between donors and PCT by providing insight into the charitable activities. During this quarter, notable participants included **Mr. Ramesh & Mr. Dhrama from Padma Pujitha Foundation** and **Mr. Krishnam Raju from Spoorthi Foundation**, who joined physically. Additionally, other donors APPS Associates, SKCT participated through Zoom meetings, showcasing a commitment to open communication channels. These interactions not only strengthen the bond between donors and the trust but also offer a direct understanding of the impactful work being carried out by PCT. This approach fosters a sense of trust and transparency, vital for the success of charitable endeavors.



## PROGRAM PARTNERS

### Funding Partners

- TANA Foundation
- Padma Pujitha Foundation
- Spoorthi Foundation
- SKCT
- Karuturi Foundation
- APPS Associates
- Smile Group



# PROGRAM SWECHHA FOR LITTLE BIRDS (SFLB)

## SWECHHA FOR LITTLE BIRDS & KSPL

Personal Safety Education For Kids under 12

## REACH



26

Schools



3207

Children

Padala Charitable Trust (PCT) is actively addressing Child Sexual Abuse (CSA) through collaborations with schools, governments, and organizations. Swechha For Little Birds (SFLB) is a vital initiative educating children on safe touches, exploitation, and the POCSO act from an early age. With the support of **Kakinada Seaports Limited (KSPL)**, PCT extended the awareness campaign in Kakinada. On October 13, 2023, a demonstration was held for KSPL officers, and the official launch of the **KSPL SFLB program** took place on December 13, 2023, with **Kakinada Collector Mrs. Kritika Shukla**. The program covered **26 schools and 3207 students, including KSPL SFLB impacting 16 schools and 1313 students**. ASD Women's College played a crucial role by **training 50 members for on-ground SFLB sessions**, contributing significantly to the program's success in preventing child sexual abuse.

### PROGRAM PARTNERS

#### Funding Partner

- KSPL





# PROGRAM SFLB - CHILD SAFETY WEEK

**CHILD SAFETY WEEK -14TH NOV-20TH NOV 2023**

Theme- "it's ok to say NO"

## REACH



20

Adults



174

Children

During Child Safety Week, Padala Charitable Trust (PCT) observed the theme "It's OK to say no" from Nov 14 to 20, 2023. PCT organized engaging activities, including "Let's Art Play the Art" (a Poster Painting Competition) encouraging creativity. "Engage with Adults" (Discussion Sessions) emphasized teaching children the importance of saying no. A skit "Act it Out" (Skit on Saying NO) portrayed the concept of **refusing in unsafe situations**, and educational sessions focused on **personal safety**. These activities aimed to empower children and adults with the understanding that saying no is acceptable when needed. Watch this YouTube video to know more: <https://youtu.be/qUjIavi-ZBY?si=-gE5sdp4hKQSDZbE>



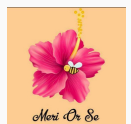
## PROGRAM PARTNERS

### Funding Partners

- Rotary Club Kakinada
- KSP
- Sahrudaya Foundation, USA
- Meri Or Se, Kakinada

### Knowledge Partner

- Arpan, Mumbai



# PROGRAM SCHOOL OF EXCELLENCE

## SCHOOL OF EXCELLENCE

A comprehensive School Development Program

## REACH



8

Schools



1100+

Children

Project SOE (School Of Excellence) at PCT is a comprehensive program that combines the core elements of SET, Sethu, and Swechha. It aims to empower young learners by providing essential life skills, career guidance, adolescent health awareness and promoting social and emotional learning. Alongside, SOE offers additional enriching activities such as book clubs and speaker's clubs, fostering a holistic learning experience for the students. In short, SOE is a year long complementing project that does not disturb existing curriculum. SOE seeks to create a truly excellent educational experience that encompasses all aspects of a student's well-being. This quarter we visited the above 8 schools multiple times and conducted workshops.



| S.No | school              | Session                | Type              | Classes under SOE  | Strength | District      |
|------|---------------------|------------------------|-------------------|--------------------|----------|---------------|
| 1    | APR Tuni            | SFLB                   | Residential-Girls | 7th to 9th Classes | 160      | Kakinada      |
| 2    | APR Tuni            | Swechha Phase 2        | Residential-Girls | 7th to 9th Classes | 160      | Kakinada      |
| 3    | APR Tuni            | Speakers Club          | Residential-Girls | 7th to 9th Classes | 160      | Kakinada      |
| 4    | APR Tuni            | Swechha Review         | Residential-Girls | 7th to 9th Classes | 160      | Kakinada      |
| 5    | APR Tuni            | Sethu & SET            | Residential-Girls | 7th to 9th Classes | 80       | Kakinada      |
| 6    | Thimmappuram ZPHS   | Swechha & SET          | Regular-Co-ed     | 8th to 9th Classes | 60       | Kakinada      |
| 7    | MVS Guntur          | Swechha & Sethu & Boys | Regular-Co-ed     | 10th Class         | 40       | Guntur        |
| 9    | Chinthalapudi ZPGHS | Swechha & SET          | Regular-Girls     | 8th to 9th Classes | 289      | West Godavari |

## PROGRAM PARTNERS

### Funding Partners

- Saransh Inc
- Nartal Systems Inc
- Techgene Solutions
- Bandi Srikanth, UK (Kasturi Family)

### Funding & Execution Partners

- Krutha Foundation

### Government Partners

- APREIS
- Commisionerate of School Education, Andhra Pradesh



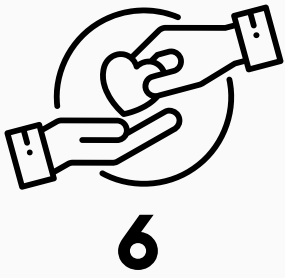


# PROGRAM UNNATHI

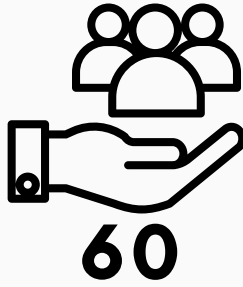
## UNNATHI DONOR INTERACTIONS

Scholarship to poor and meritorious students

# REACH

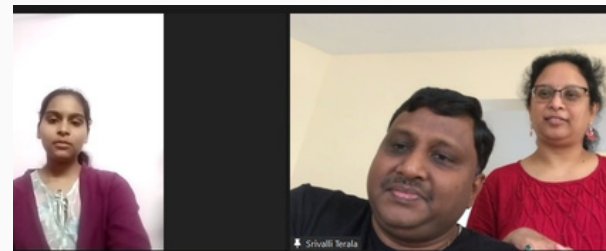
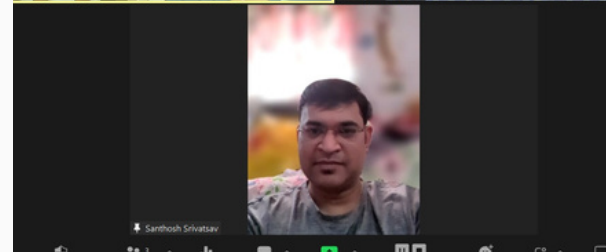
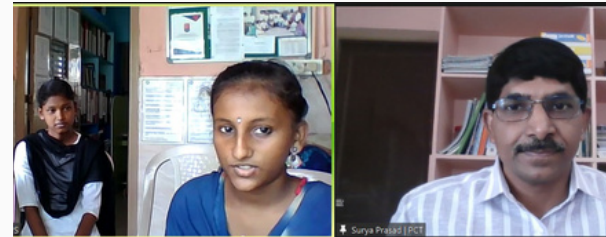
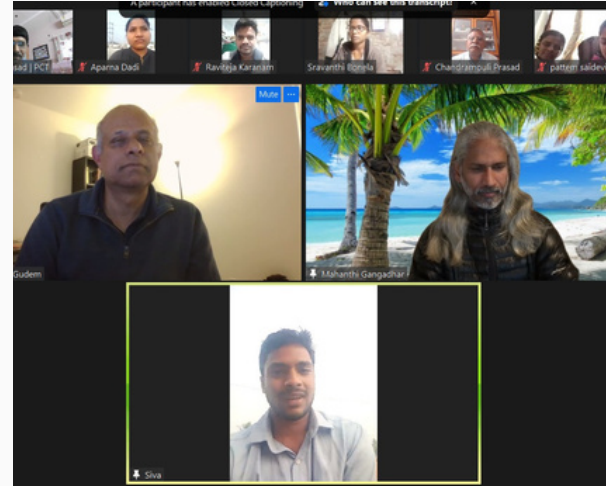


## Donors



## Students

Padala Charitable Trust (PCT) runs Project Unnathi, a unique scholarship initiative that provides comprehensive support to meritorious yet underprivileged students. Going beyond just financial assistance, the program includes **personalized assessments, counseling, and career guidance**, setting it apart from traditional scholarship programs. PCT emphasizes transparency by organizing donor meetings with the students benefiting from their support. Notable contributors, including **APPS, EFC, Tech Vedika, and individual donors**, actively participated in these sessions. **Six donors and sixty students** under the Unnathi project took part, fostering a direct connection between the supporters and the beneficiaries. This approach builds trust and ensures a transparent, holistic support system for the students striving for a better future.



## PROGRAM PARTNERS

### Funding & Execution Partners

- EFC
- APPS
- Techvedika
- Many Kind hearted individuals



TechVedika



MANY KIND HEARTED INDIVIDUALS

# MISCELLANEOUS

## MISCELLANEOUS

### SET, Swechha, Sethu, Kriya Events

#### Sethu Session at ZPPHS Nagulapalli:

On the special request of Mr. Anand Reddy, the village member of Nagulapalli, a remote village near Pitahpuram, PCT's Sethu team conducted a career counseling session to hundred 10th class students of ZPPHS Nagulapalli. During this session, the students were given a thorough training on how to select a career, through hands on activities. The broad overview of the options available after 10th class was also given.



#### SET & Swechha Sessions for EFWS Students, Vizag:

Padala Charitable Trust (PCT) organized SET and Swechha sessions in Vizag on December 24, 2023 to the beneficiary students of Educate Forward Welfare Society. Among 33 students, an impressive turnout of 25 participated. The students benefitted from SET's training on interpersonal skills and gained essential knowledge on menstrual hygiene through Swechha sessions.



#### SSS Sessions Anandapuram:

Padala Charitable Trust conducted SSS sessions in two schools of Anandapuram, engaging 320 students in two phases from December 17 to 22, 2023. The students received comprehensive training on SET, Swechha, and Sethu, enriching their skills and knowledge. PCT continues its commitment to empowering students through diverse educational programs, fostering holistic development.



#### Kriya 2023

PCT conducted an awareness camp at JNTU Kakinada, to raise awareness about menstrual hygiene, child sexual abuse for a huge crowd of parents, children, social workers and educationists. The huge crowd is a part of Kriya state level children's festival on November 25th and 26th, 2023. In total, a total of nearly 5000 visitors became aware of various crucial things.





9

# MEETINGS



### Interaction with Dr. Vijaya Lakshmi, Gynaecologist

Padala Charitable Trust (PCT) maintains good relations with physicians and medical experts and seeks guidance from them regularly to help our children and women in a better way. As a part of this, our Swechha team interacted with Dr. Vijaya Lakshmi on 26th November and got to clear many doubts regarding Female Reproductive health.



### Founder's interaction with HMTV

Our founder and CEO Surya Prasad Padala had an opportunity to interact with HMTV. The interaction was recorded as an interview and was uploaded to YouTube. During the interaction, Surya Prasad shared PCT's journey, our vision and the initiatives that PCT is currently working on. You may please watch the interview here. <https://www.youtube.com/watch?v=SH5RrXV6vHg&t=8s>

10

# SUCCESS STORIES

Please follow us on our Social Media to get latest updates on our success stories, programs and events.

Prameela studied B.Tech (ECE) at IIIT, Ongole where she secured an internship at Regami Solutions.



Ganga's Father left the family and her Mother worked hard to provide for her children



SAI CHARAN, PHYSICAL DESIGN ENGINEER at Adept Chip Services Private Limited.



# PCT's Partners

## Government Organisations



## Corporate Organisations



## National & International Organisations



## Grass root level Organisations



## NRI based Organisations



-  Youtube: [Padala Charitable Trust PCT India](#)
-  Facebook: [Padala Charitable Trust](#)
-  Instagram: [pct\\_india](#)
-  LinkedIn: [Surya Prasad Padala](#)
-  Twitter (X): [pct\\_india](#)
-  Website: <https://pct-india.org/>
-  Email: [info@pct-india.org](mailto:info@pct-india.org)

## Padala Charitable Trust (PCT)

Regd. No: 0413/4/26/2003 | PAN: AABTP0258Q  
 80G Certified | FCRA - 010170337 | NITI Aayog ID - AP/2018/0189057 CSR - CSR00025749

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