

This year in numbers



2400+ girls educated about Menstruation



391 single parent and no parent children taken care of



30+ Lakhs worth of scholarships distributed.

What's Inside



John from 'It's from the Sole', USA, Helps Find the Perfect Shoes for a 12-Year-Old Girl in Andhra Pradesh, India

In this picture, John from 'It's from the Sole', USA, shares a moment of joy with a 12-year-old girl from Andhra Pradesh. Thanks to John's thoughtful gesture, the girl received shoes that fit perfectly, improving her daily comfort and well-being. This act of kindness exemplifies the global support that Padala Charitable Trust receives, allowing us to impact the lives of children in need positively. In FY 2023-24, our initiatives like Program Vaaradhi, Swechha for Girls, Sethu, Swechha for Little Birds, and Unnathi Scholarships have reached thousands of children, providing essential education, health awareness, career planning, and scholarships. We are grateful for the support that makes these efforts possible. Please continue reading to learn more about our impactful programs and plans.





Program Vaaradhi



Program Vaaradhi

360° CARE FOR SINGLE PARENT AND NO PARENT CHILDREN

Program Vaaradhi empowers orphaned and semiorphaned children in rural and urban government schools. We provide comprehensive 360° care to ensure they complete their education, addressing not just their academic needs but also their emotional and physical well-being. We are committed to being their champions, advocates, and family, supporting them through every challenge and triumph.













Educational, Medical & Emotional Support

Program Vaaradhi and Program Swechha are the cornerstones of PCT. They play a critical role in empowering underprivileged children by addressing the unique challenges faced by such students, especially, adolescent girls in rural areas.

Program Vaaradhi

Program Vaaradhi

KEY EVENTS THIS YEAR 2023-24

Vaaradhi Girl Children - Summer Camp







The Vaaradhi Summer Camp, hosted at Maharshi Sambamurthy School, Kakinada from May 1st to May 1st, provided an exceptional opportunity for our young participants, with 90 children and 20 parents joining in. Packed with diverse activities like field trips, dance, singing, computer literacy, crafts, tailoring, and movie screenings, the camp fostered inclusive growth and learning. Additionally, interactive sessions with professionals, a free eye camp, and medical follow-ups ensured their well-being. Through competitions, workshops, magic shows, and science experiments, the children explored their creativity and honed various skills, experiencing a journey of self-discovery and camaraderie. The camp not only brought smiles but also instilled confidence and determination, nurturing talents and creating lasting memories for a brighter future.



Vaaradhi Daily Wear Distribution

This year, 391 students from 42 schools received clothing before Diwali, ensuring they could celebrate the festival joyfully. Additionally, the conducted adolescent health education classes and addressed the specific challenges faced by the Notably, a 10th-grade student named Prasanna from a government girls' high school in qualified for the national Jaggampet judo competition, showcasing the Program's positive impact on individual achievements.

Program Vaaradhi

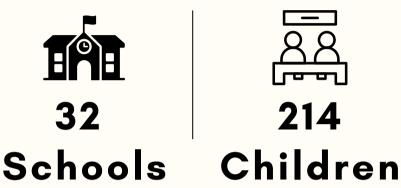
Program Vaaradhi

KFY EVENTS THIS YEAR 2023-24

VAARADHI INDIA CONNECT PROIECT 2023

Shoes and Cloths Distribution to Students

REACH





214

Padala Charitable Trust (PCT) recently joined hands with US-based NGOs, including It's from the Sole, Kinnect, I Support the Girls, and Denimrush Experience, through the India Connect Program. Together, on October 21st 2023, they distributed 150 pairs of shoes and clothes to orphaned or singleparent children. It's from the Sole provided shoes and socks, Kinnect contributed clothes for girls, boys, and adults, I Support the Girls brought underwear, bras, sanitary napkins, and detergent for children, while Denimrush Experience played a key role in coordinating the entire project. Additionally, PCT distributed 164 pairs of shoes to Vaaradhi children in 21 schools through a separate shipment. This collaborative effort aims to make a positive impact on the lives of those in need.







కు చెంబన అంద్రో మెక్టరోనెల్

ూకినాద రూరల్: పదాల దారిటబుల్ ₍టస్ పన్న తల్లి గాని, తండి గాని లేని పిల్లలకు విదే





PROGRAM PARTNERS

Funding Partner

- It's from the sole
- Kinnect By Kith
- I Support The Girls

Knowledge Partner

• Denimrush Experience















Program Vaaradhi

360° CARE FOR SINGLE PARENT AND NO PARENT CHILDREN

REACH

391 single parent and no parent children got benefitted this year.



391 Students



146 Followups

MEDICAL FOLLOW UPS

HEALTH

146 students' medical and health issues have been addressed personally giving them quality medical care.



DISTRIBUTION

Nearly 1800
units of
material
distributed.
that include
Bicycles,
School bags,
Under
garments,
nutritious food.

MATERIAL AID 1800

+

Units











Program Swechha



Program **Swechha**

REPRODUCTIVE HEALTH AWARENESS

The Swechha Team at Padala Charitable Trust is dedicated to improving the lives of adolescent girls in rural areas by addressing crucial issues like menstrual hygiene, child sexual abuse, and emotional well-being. Through its Women's Program, Swechha raises awareness via campaigns and workshops, educates on reproductive health and gender equality, and supports self-employment by offering training and resources. By promoting gender equity and empowering women with essential knowledge, Swechha creates a foundation for a healthier and more equitable future.





Understanding Adolescence Understanding the good, bad and

the ugly brought by adolescence



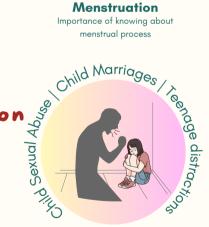
Reproductive Health Removing the taboos, increasing awareness and improving lives



Adolescent Health Education



Menstruation Importance of knowing about



Personal Safety Education Preparing the child for the road ahead

Swechha, part of Padala Charitable Trust, focuses on menstrual hygiene, child sexual abuse, and emotional well-being for adolescent girls in rural areas. Through campaigns, workshops, and support for self-employment, Swechha empowers women and promotes gender equity.

Program Swechha

Program Swechha (Women)

KEY EVENTS THIS YEAR 2023-24

Celebrating Menstrual Hygiene Day

In celebration of World Menstrual Hygiene Day, we organized a Menstrual Hygiene Awareness session for 40 women from our village cluster development group. These women are also receiving vocational tailoring training with the support of PCT. The session took place in the villages of AK Mallavaram and Ravikampadu, where we emphasized the importance of menstrual hygiene and provided valuable insights to improve women's health and well-being.





Swechha(Girls) Sponsored By SVCT & Reliance Foundation







As a part of a long-term collaboration with SVCT, a grassroots-level NGO from northern Andhra Pradesh, we conducted Menstrual Education & Adolescent Health Hygiene Education classes for the girl students of 14 residential schools. In another collaborative event with our long-term associate, Reliance Foundation, we conducted a mega Swechha event for 200+ female students from the 4 schools of the Gadimoga region. A Total of 18 Schools with 1400+ students have empowered under this project.

Program ME PARTNERS

Funding & Execution Partners

- Reliance Foundation
- svct









Program Swechha

REACH

2400+ girls educated about menstrual health



2437



130



REACH

130+ women educated about reproductive health



REACH

400+ boys educated about adolescent health & Gender Sensitization.



400











Key Projects this year



Program SOE (School Of Excellence)

FOR THE WHOLFSOME DEVELOPMENT OF STUDENTS

The School of Excellence (SOE) Program at PCT is a comprehensive initiative integrating SET (Life Skills), Sethu (Career Counseling), and Swechha (Adolescent Health Education) to empower young learners with essential life skills, career guidance, adolescent health awareness, and social-emotional learning. Alongside, SOE offers enriching activities like book clubs and speaker's clubs, enhancing the holistic learning experience. Named aptly, SOE aims to transcend conventional excellence metrics, prioritizing intangible elements vital for student development such as mental health, awareness, and life skills. This Program complements the existing curriculum, fostering a truly excellent educational journey that nurtures well-rounded individuals.









Adolescent Health Education

Understanding the good, bad and the ugly brought by adolescence



Career counselling
Harnessing the power of career
info for better employability

Curriculum integrated Awareness & Skill building sessions



Life Skills EducationWHO prescribed life skills for a productive life



Skill building ClubsStudent managed, interactive clubs to foster crucial skills

SOE (School of Excellence) is PCT's newest project, dedicated to fostering holistic student development beyond traditional measures of excellence. It focuses on nurturing mental health, awareness, life skills, and overall growth to create a truly exceptional educational experience. SOE is being currently implemented in 3 schools, and we will have a couple more schools added to the list in AY 2024-25

Program SoE

Program **SOE** (School Of Excellence)

KEY EVENTS THIS YEAR 2023-24

REACH





1200+ Children

PCT's Project SOE (School Of Excellence) integrates SET, Sethu, and Swechha Programs to empower young learners with life skills, career quidance, adolescent health awareness. Additionally, it fosters social and emotional learning through activities like book clubs and speaker's clubs, enriching educational experience without disrupting the existing curriculum. During the 2023-24 academic year, SOE visited seven schools, including Tuni APRS (Girls), Bupathipalem APRS (Boys), Timmapuram (ZPHS), AK Mallavaram (ZPHS), MVS Koteswararao Memorial school Guntur, Vadapalem (ZPHS), and Chinthalapudi (ZPGHS), conducting multiple workshops to create a truly excellent educational experience that addresses all aspects of student wellbeing.









PROGRAM PARTNERS

Funding Partners

- Saransh Inc
- Nartal Systems Inc
- Techgene Solutions
- Bandi Srikanth, UK (Kasturi Family)

Funding & Execution Partners

Krutha Foundation

Government Partners

- APREIS
- Commisionerate of School Education, Andhra Pradesh

















Program SOE (School Of Excellence)



240 Girls



240 Boys



TIME

Each school has been visited more than 15 times and countless hours have been spent.

STUDENTS

Nearly 1188 students from 7 schools have been impacted by the Program . ZPPHS Vadapalem **192**Boys & Girls

322 Boys



VISITS

This school has been visitted for 3 times ..













Key Projects this year



Program

SFLB (Swechha For Little Birds)

PERSONAL SAFETY EDUCATION FOR KIDS UNDER 12

TOTAL REACH



PCT has been actively collaborating with schools, governments, and organizations for several years to address the issue of Child Sexual Abuse (CSA) and break the silence surrounding it. Initially focused on adolescents aged 13 to 18, the awareness campaign has expanded to include younger children to protect them from potential perpetrators. Swechha For Little Birds is one such initiative aimed at imparting knowledge about safe touch versus unsafe touch, exploitation, and the POCSO act to children at an early age. By conducting classroom awareness sessions in government primary and upper primary schools, we target students between 8 to 12 years old (Grade 3 to Grade 7). The Program was inaugurated by the honorable District Collectors of Kakinada and Rajahmundry, who commended the team for their valuable initiative.









Child Sexual Abuse (CSA)
Understanding that it is never a
child's fault



Support System
Whom to reach for support when
CSA happens



Personal Safety Education for kids under 12



Safety rules
How children can respond when
they face Child Sexual Abuse



How to get justice and break the cycle of abuse

PROGRAM PARTNERS

Funding Partners

- Rotary Club Kakinada
- KSPL, Kakinaa
- Sahrudaya Foundation, USA
- Meri Or Se, Kakinada

Knowledge Partner

• Arpan, Bangalore











Program Swechha For Little Birds

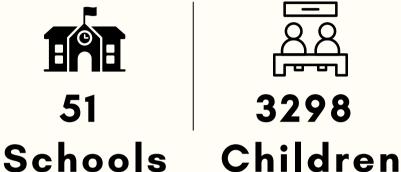
Program

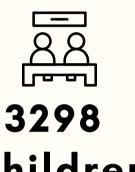
SFLB (Swechha For Little Birds (KSPL)

KEY EVENTS THIS YEAR 2023-24

KSPL

REACH





Padala Charitable Trust (PCT) is actively addressing

Child Sexual Abuse (CSA) through collaborations with schools, governments, and organizations. Swechha For Little Birds (SFLB) is a vital initiative educating children on safe touches, exploitation, and the POCSO act from an early age. With the support of Kakinada Seaports Limited (KSPL), PCT extended the awareness campaign in Kakinada. On October 13, 2023, a demonstration was held for KSPL officers, and the official launch of the KSPL SFLB Program took place on December 13, 2023, with Kakinada Collector Mrs. Kritika Shukla. The Program in association with covered 51 schools and 3298 students. ASD Women's College played a crucial role by training 50 members for on-ground SFLB sessions, contributing significantly to the Program's success in preventing child sexual abuse.









PROGRAM PARTNER

Funding Partner KSPL



Program Swechha For Little Birds

SFLB Launch discussion with West Godavari Collector Shri. Sumit Kumar IAS

On March 13th, 2023, Padala Charitable engaged in a productive discussion with the West Godavari District Collector at his office in Bhimavaram. The focus of the discussion was the potential implementation of the Swechha for Little Birds (SFLB) Program in the district. Collector Shri. Sumit expressed enthusiasm about PCT's involvement in the district and was pleased with the progress of the discussion regarding the SFLB Program launch. He also took the initiative to brief the District Education Officer (DEO) about the project, ensuring comprehensive understanding and support. As a result of the fruitful discussion, PCT is preparing to launch the SFLB Program in the West Godavari district during the upcoming academic year.









Child safety week -14th nov-20th nov 2023

During Child Safety Week, Padala Charitable Trust (PCT) observed the theme "It's OK to say no" from Nov 14 to 20, 2023. PCT organized engaging activities, including "Let's Art Play the Art" (a Poster Painting Competition) encouraging creativity. "Engage with Adults" (Discussion Sessions) emphasized teaching children the importance of saying no. A skit "Act it Out" (Skit on Saying NO) portrayed the concept of refusing in unsafe situations, and educational sessions focused on personal safety. These activities aimed to empower children and adults with the understanding that saying no is acceptable when needed. Watch this YouTube video to know more: https://youtu.be/qUjlavi-ZBY?si=-gE5sdp4hKQSDZbE



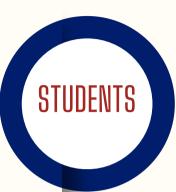


Program **SFLB**

Personal safety education for kids under 12



9300+ students were given personal safety education



9310



800 Hrs



HOURS

Delivered 800+ hours of personal safety education



INSTITUTES

84 schools in the remotest locations have been reached.



84











Key Projects this year



Program Unnathi Scholarships

ENCOURAGING BRILLIANCE AMONG THE UNDERPRIVILEGED

Program Unnathi can be called one of the most unique scholarship projects in the country. It is a transformative scholarship Program by PCT that goes beyond academic fees to underprivileged students support holistically. personalized assessments and home visits, the Program identifies students' comprehensive needs and provides qualitative support such as counseling, career guidance, safe housing, and By addressing end-to-end emotional assistance. these requirements, Program Unnathi aims to empower deserving students and enable them to overcome obstacles in their educational journey. Program Unnathi differs from PCT's initial scholarship Program and other scholarship Programs by offering holistic support beyond academic fees.











Program Unnathi is a captivating story of change, standing out among other scholarship Programs. It dives deep into the lives of underprivileged students, uncovering their unique needs and providing a transformative journey filled with counseling, guidance, safe housing, and emotional support.



Key Projects this year



Program Unnathi Scholarship Event:

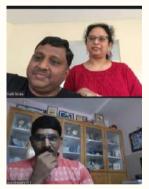
The Project Unnathi Scholarships Meet held at Gandhi Bhavan, Kakinada on 25th June 2023, was an enriching and enlightening experience for all the participants. With a total of 30 students and 10 parents in attendance, the event aimed to provide valuable career insights and guidance to our scholarship recipients. The day commenced with an engaging awareness session on "21st-century skills" or the 4C's (Critical thinking, Creativity, Collaboration, and Communication) in the context of artificial intelligence replacing certain jobs. This session opened the students' minds to the changing landscape of the job market and the skills required to thrive in the future.













Donar Interactions:

Padala Charitable Trust (PCT) runs Project Unnathi, a unique scholarship initiative that provides comprehensive support to meritorious yet underprivileged students. Going beyond just financial assistance, the Program includes personalized assessments, counseling, and career guidance, setting it apart from traditional scholarship Programs. PCT emphasizes transparency by organizing donor meetings with the students benefiting from their support. Notable contributors, including APPS, EFC, Tech Vedika, and individual donors, actively participated in these sessions. Six donors and sixty students under the Unnathi project took part, fostering a direct connection between the supporters and beneficiaries. This approach builds trust and ensures a transparent, holistic support system for the students striving for a better future.

PROGRAM PARTNERS

Funding & Execution Partners

- EFC
- APPS
- Techvedika
- Many Kind hearted individuals





TechVedika









Program Unnathi

EDUCATIONAL SCHOLARSHIPS FOR THE MERITORIOUS AND NEEDY

REACH

30+ lakhs of scholarships distributed to 150+ students. AMOUNT

30+ Lakhs



150+ Students

STUDENTS

STUDENTS

More than 150 students have been awarded educational scholarships



COURSES

Students studying more than 15 academic courses are supported in this Program.

COURSES

15+
Courses













Recognition & Awards



We are thrilled to announce that **Padala Charitable Trust** has been awarded the prestigious **Great Place to Work** certification for the year 2023-24! This remarkable achievement comes in the category of Non-Profits with fewer than 50 employees, a testament to our commitment to creating a positive and inspiring work environment for our dedicated team. At Padala Charitable Trust, we believe that a strong and supportive workplace culture leads to impactful results in our mission to make a difference in the community. This certification is a reflection of the hard work and passion that each member of our team brings to the table, as we continue to empower lives and uplift the society we serve. We extend our heartfelt gratitude to all our team members, volunteers, and supporters who have been an integral part of our journey towards excellence. Join us in celebrating this significant milestone and our unwavering dedication to making the world a better place for all!



Meetings this year



IN THE FY 2023-24

Founder's interaction with HMTV

Our founder and CEO Surya Prasad Padala had an opportunity to interact with HMTV. The interaction was recorded as an interview and was uploaded to YouTube. During the interaction, Surya Prasad shared PCT's journey, our vision and the initiatives that PCT is currently working on. You may please watch the interview here.

https://www.youtube.com/watch?v=SH5RrXV6vHg&t=8s





Meeting with the Commisioner of School Education, AP

Padala Charitable Trust (PCT) maintains strong partnerships with government schools in the Telugu states, ensuring seamless access for our impactful work. In a recent meeting, PCT's CEO secured official access to these schools through the Commissioner of School Education Andhra Pradesh, Mr. Suresh Kumar, IAS.

A visit to Amar Raja Skill Development Centre (ARSDC), Chittoor

PCT's career counseling Program, Sethu, is dedicated to providing valuable guidance to rural students. PCT's Sethu team visited the Amar Raja Skill Development Centre (ARSDC) to explore potential collaborations. ARSDC offers free training and guaranteed employment to rural youth, making it an ideal partner for referring eligible students.





Attending the Tally inauguration Program me at Government Polytechnic

Thanks to the expertise of social sector professionals and generous donors, PCT has rejuvenated the Department of Commercial and Computer Practice at Government Polytechnic. This renewal included providing resources like typewriters and desktop computers. The department has initiated a Tally Software course for students.

Interaction with Dr. Vijaya Lakshmi, Gynaecologist

Padala Charitable Trust (PCT) maintains good relations with physicians and medical experts and seeks guidance from them regularly to help our children and women in a better way. As a part of this, our Swechha team interacted with Dr. Vijaya Lakshmi on 26th November, 2023 and got to clear many doubts regarding Female Reproductive health.





Meetings this year





Building the capacities of other NGOs

PCT contributes to NGO capacity building through training sessions on Adolescent Health Education and Women's Reproductive Health. In the recent quarter, we conducted a two-day Program covering critical topics such as Menstruation, Child Marriages, Child Sexual Abuse, and Women's Health. On May 25th and 26th, 2023, we trained six resource persons from SVCT (Srikakulam), PMR Trust (Telangana) and Bhavishyath (Chittoor) NGOs. This collaboration enhances knowledge dissemination, enabling more organizations to positively impact community well-being.

Building our own capacitiy

PCT's team has been committed to enhancing our capabilities and skills for improved service delivery. We actively participated in several training Program s:

- 1) Personal Finance and Financial Literacy by renowned banker and finance columnist, Vanga Rajendra Prasad.
- 2) Child Sexual Abuse Prevention and Intervention Workshop conducted by Arpan, India's leading NGO on CSA.
- 3) Participatory Research In Asia (PRIA)'s CAPSTONE Program on participatory planning, monitoring, and evaluation.









Onboarding 2 new female Trustees

Meet Our New Trustees! We're thrilled to introduce the latest additions to the Padala Charitable Trust Trustees team, I. Sri Mahalakshmi & Sagi Prabha. Mahalakshmi, an education enthusiast and founder of Sri Sadhguru Fine Arts, is deeply committed to nurturing creativity and education. Meanwhile, Prabha, an experienced agriculturalist with a background in human genetics and psychology, is dedicated to serving special children and family counseling. Both bring a wealth of expertise and passion for children's welfare, making them invaluable additions to our team.

Kriya 2023

PCT conducted an awareness camp at JNTU Kakinada, to raise awareness about menstrual hygiene, child sexual abuse for a huge crowd of parents, children, social workers and educationists. The huge crowd is a part of Kriya state level children's festival on November 25th and 26th, 2023. In total, a total of nearly 5000 visitors became aware of various crucial things.





Vision



PCT's SDG Alignment

IN THE FY 2023-24













PCT's projects are aligned with the Sustainable Development Goals (SDGs) 1 to 5, and we are making significant progress towards achieving them.

SDG 1: No Poverty – Through projects like Programm Unnathi and Program Vaaradhi we provide comprehensive support to underprivileged students, addressing their financial barriers to education and breaking the cycle of poverty. Many of the students taken under these 2 programs finish their higher education, attain employment, and break the cycle of generational poverty in their families.

SDG 2: Zero Hunger – Program Vaaradhi plays a vital role in reducing hunger by providing groceries to needy orphan and semi-orphan student families and nutritious snacks to all students, ensuring their well-being and access to nutritious food. Our Village cluster development projects empower women through employment and skill training thereby, reducing hunger.

SDG 3: Good Health and Well-being - Program SOE, Swechha Program and Program Swechha for Little Birds promote awareness of menstrual hygiene, reproductive health, and child sexual abuse, improving the health and well-being of women and children. Program Vaaradhi personally takes care of each student's health through regular follow-up and care.

SDG 4: Quality Education – Program SOE, Program Unnathi, Program VIP, and, Program Vaaradhi improve access to quality education for rural students, providing personalized career counseling and support to empower them academically and personally.

SDG 5: Gender Equality – 80% of our beneficiaries in all our projects are women & girls. All our programs actively promote gender equality, empowering women and girls through education, awareness, and economic opportunities.

Through these aligned projects, PCT is making a positive impact on the SDGs, fostering sustainable development, and creating a better future for individuals and communities.



Thank you!



Dear Beloved Donors. Sponsors & Well-Wishers,

Thank you for believing in Padala Charitable Trust (PCT) and supporting our Programs. Your generosity has made a significant impact on the lives of many, and we are sincerely grateful for your trust in our cause.

Your contributions have helped us address crucial issues such as menstrual hygiene, child sexual abuse, and gender sensitization through Program Swechha and Swechha For Little Birds. Additionally, your support in Program Unnathi has enabled us to provide holistic support to underprivileged students, breaking barriers to education. Through initiatives like Program Vaaradhi and Program SOE, we have enhanced social and emotional learning and improved the quality of education in rural areas.

We express our deepest gratitude for your compassion and dedication on behalf of the entire PCT team and the beneficiaries we serve.

With heartfelt gratitude,

Team,

Padala Charitable Trust



PCT's Partners

Government Organisations

















Corporate Organisations















National & International Organisations















Grass root level Organisations































NRI based Organisations



















Padala Charitable Trust (PCT)



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