



# Padala Charitable Trust (PCT)

## News Letter

Quarter 1, (Apr – Jun 2021)

### FOUNDER DESK

PCT Newsletter is an attempt to keep our donors, supporters and well-wishers informed of the progress we are making in various projects we have scheduled in a particular financial year.

Covid pandemic continued disturb our planned schedules to visit our children and spend time with them through various educational and awareness programmes. We are truly missing the children but have been trying hard to stay in touch with them through online contests, whatsapp groups and phone calls. We are hoping things will get better soon and all children are back to schools.

We thank all our supporters for their continued support in these difficult times.

I promise PCT will continue to be a mix of Passion, Commitment and Team Work.

- **Surya Prasad**  
Founder & CEO

### Girl Child Education:

We can see several girls with academic excellence who are not able to pursue higher education due to the family's poor financial position. PCT usually gets yearlong scholarship applications from many students. Some of them are from poor and meritorious girl students. We carefully evaluate the need and eligibility of such applications and place the requests of such eligible, meritorious girl students on our website. This year, we have selected 9 students so far and requested a total Rupees of above 15 Lakhs for the education of these girl students. These students belong to different fields of education like Medicine, Horticulture, Engineering, Pharmacy, Intermediate. Of the total required funding, above 14 Lakh Rupees have been pledged by different kind hearted donors.

There are more girls like these waiting in the queue for help, so that they can pursue their dream of higher education and bring their family out of poverty. Please write to [pct2050@gmail.com](mailto:pct2050@gmail.com) for more details.

<https://pct-india.org/appeals/>

STATUS BY DONOR & STUDENT			
Row Labels	Sum of TOTAL Fund Required (A)	Sum of Fund Raised / Pledged (B)	Sum of Fund to be Raised (A - B)
<b>Individual Donors</b>	<b>192000</b>	<b>96000</b>	<b>96000</b>
T Navya Sri	192000	96000	96000
<b>Karuturi Family</b>	<b>850756</b>	<b>850756</b>	<b>0</b>
Md Shajadi	210000	210000	0
N Navya Nissi	92000	92000	0
N Sravya Blessy	125000	125000	0
V Harika	156000	156000	0
V Sravani Siva Jyothi	267756	267756	0
<b>JNTUK 94 (Anonymous)</b>	<b>400000</b>	<b>400000</b>	<b>0</b>
P Pooja Sahithya	400000	400000	0
<b>Ravi Sankar (IIT-KGP Alumni), Satya Prasad (IIT-KGP Alumni) &amp; Sowmya Chodisetty,</b>	<b>96000</b>	<b>61734</b>	<b>34266</b>
G Sri Kalyani	96000	61734	34266
<b>Grand Total</b>	<b>₹ 15,38,756 ₹</b>	<b>₹ 14,08,490 ₹</b>	<b>₹ 1,30,266</b>

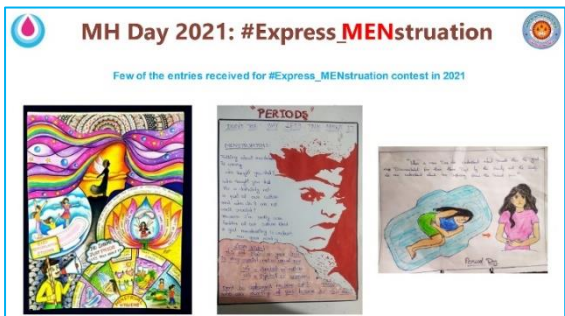
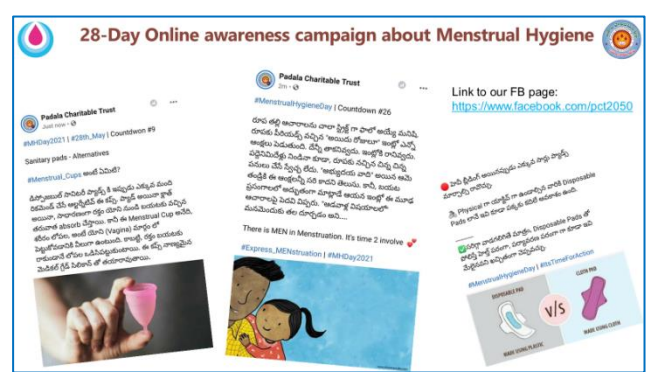
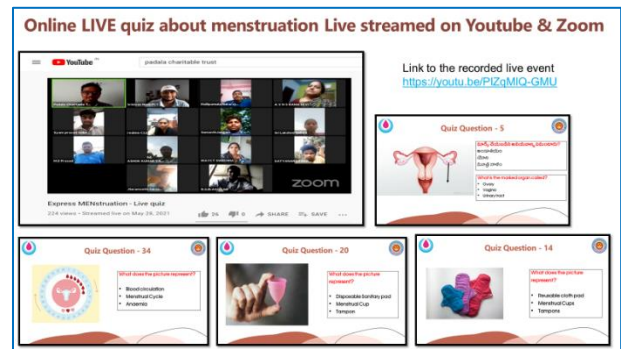
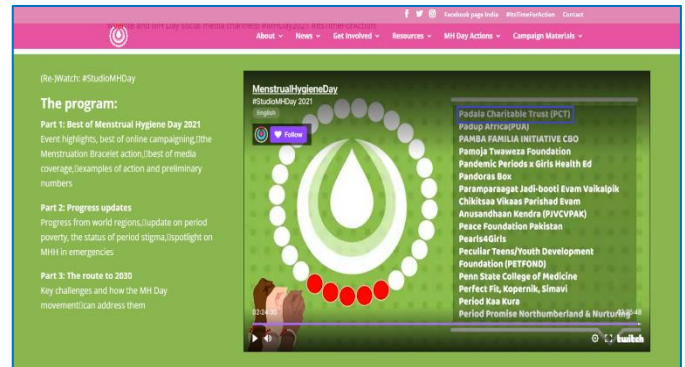
## World Menstrual Hygiene Day 2021

Padala Charitable Trust (PCT) has been doing many activities in accordance with MH Day, since 2019. MH Day 2021 is special for us because, we have been recognized as one of the official partners of MH Day, 2021. Our activities this time can be briefed down into these 3 parts.

1) Conducted open creative competition about periods. This competition is exclusively for men. Hence called **#Express\_MENstruation contest.**

2) We have organized a **robust 28-day online awareness campaign.** We have reached over 2000 people daily through our campaign

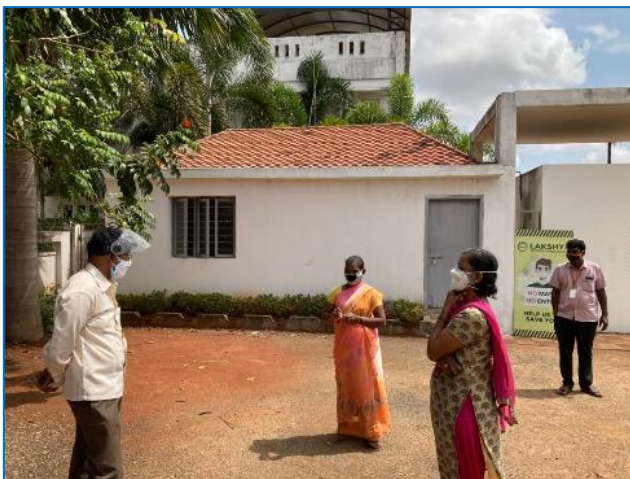
3) We have also organized an online live menstruation **quiz competition for over 200 people at a time.**



[https://www.youtube.com/watch?v=PIZqMIQ-GMU&ab\\_channel=PadalaCharitableTrustPCTIndia](https://www.youtube.com/watch?v=PIZqMIQ-GMU&ab_channel=PadalaCharitableTrustPCTIndia)

### **Child marriages – Making difference, one girl child at a time:**

Despite many efforts from NGOs, teachers and the Government, many parents in rural areas, succumb to financial, societal and family pressures and marry off their daughters at an early age. Such girls who are forced to get married, have to struggle a lot later in life, as they will be devoid of skills or the capacity to deal with health, family and financial complications that arise due such hasty marriages. PCT stays in close contact with such vulnerable girl children and continuously educates the families about the ill effects of child marriages. There are many instances in the past where we had to rescue several girl children from forced child marriages



**Read More Here**

<https://bit.ly/3f0LUMN>



### Making Online Education Accessible:

The pandemic has changed the way education is approached. Once regarded as an additional set up to regular education, online education has now become an important routine. Entire academic years are being completed through online mode. In this situation, laptops and smart phones play an important role in making education accessible to all the students. However, most of the rural students are devoid of the required infrastructure to access online education. PCT is looking forward to help the needy and eligible students by providing them with required equipment. This year, with the help of Times Foundation, Prakasam district, we have provided a school student, Lakshmi Tulasi J and an undergraduate, Sumanth J with a new laptop. This will help them to attend online classes and do various skill certification courses from home. We are looking forward to help more students in this regard.

### **382 needy children more under our care:**

Project Vaaradhi selects children who are orphans or semi orphans from rural/urban government schools. It is designed to empower this section of underprivileged children by providing 360° care until they complete education. For the year 2020-21, we have selected 382 such children into project vaaradhi. They will be under our care and close monitor for the next 3-4 years until they complete their secondary education. Our team has travelled hundreds of kilometers to the remotest villages & urban slums amidst the pandemic, to select the poorest of the poor students into this project.



### Reset button for a new life - Vocational training & resuming formal education:

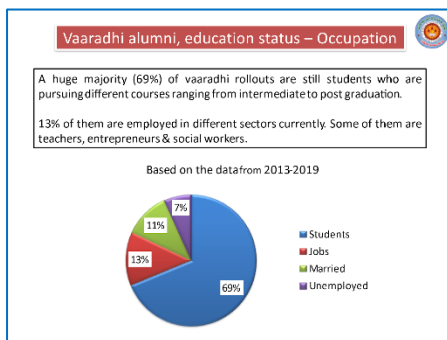
Although project Vaaradhi is mainly intended to support student`s education and other needs up to 10th class, most of the times the support is extended beyond even after they pass out of the high school. Many of our students, even after a long time after pausing their education, request for our help to learn a skill or pursue an academic course. PCT considers their requests in order to enable them to become financially independent. This year, we provided **vocational skill training (Tailoring & dress making)** and **infrastructural facility (New tailoring units)** to 3 of our vaaradhi alumni & other students. This helps them to become financially independent.

Financial support and guidance have been provided to 2 students who wanted to get back on their feet by resuming their formal education through distance & regular modes.



## Project Vaaradhi – The impact analysis

Over the last 6 years project vaaradhi has been able benefit hundreds of vulnerable children. For such students, it has been a major backbone both emotionally and financially. We wanted to quantitatively assess the impact of the project. Out of 432 students, we were able to reach 311 students through phone and asked them various questions about their life, family, health, career and education. This data has been put into the form of a simple report. With the help of this document, one can understand the impact created by this unique project on the lives of most vulnerable children. You can view the document here.



<https://pct-india.org/wp-content/uploads/2021/07/Vaaradhi-Alumni-Report-PPT-TANA-1.pdf>

### Project Vaaradhi – Continuous support assured

The pandemic has wrecked many families and severely damaged the earning capacities of the already marginalized communities. Many people had nothing to do but to hopefully wait for some form of external help. Some of our students are skilled and brave enough to call us and seek our help amidst their crisis. We took this as a special mission to help the families in severe need during these tough times. We provided groceries, medical & financial support to the needy families. The biggest help we could give is the emotional assurance as fellow human beings. A total help amounting to Rs **20,548/-** has been delivered so far. We are in constant touch with them and continuously monitoring their well-being.



### Mentoring budding NGOs – Social Entrepreneurship fellowship: training & resuming formal education:

PCT has always been enthusiastic about working together with fellow organisations. In this process, we are also lucky enough to guide some budding organisations and teams. WAY Charitable Trust is one such organization. It is a completely student run organization which started off as a small volunteer organization. It has now grown as a registered NGO with branches in 3 states. PCT initially helped them to streamline their thought processes. In the month of May, they have approached PCT and requested to conduct an online class on **social entrepreneurship**. On May 30<sup>th</sup> 2021. PCT`s founder and CEO, Mr. Surya Prasad and Mrs. Deepthi (Executive Director, PCT) have conducted an online class to the WAY team on how NGOs can grow into more self-sustainable entities such as social enterprises.



### Vocational training at school age:

Education is a process that should be achieved by the coordination of head-heart & hands. Learning vocational work at the school age will help children in achieving this coordination better. We have also Inaugurated a tailoring unit at Govt. ZP High School Pippara, West Godavari district. This will benefit 355 students of the school in coming years.



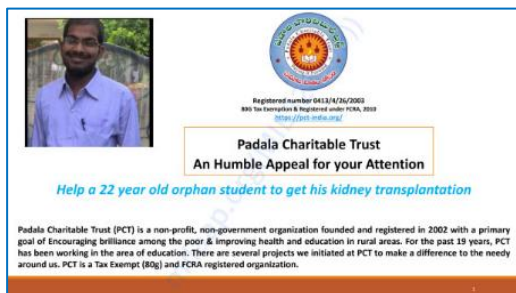


**The story of Ganesh – Hundreds of people coming online together to save one life.**

Mr. Ganesh was adopted by PCT as a part of Project Vaaradhi in 2013, when he was studying 9th class in in Yeleswaram Govt. High School, Yeleswaram Mandal. He has great interest towards education. He is now aged 22 & is an orphan who lost his family during his childhood.

He is a bright student and scored above 90% in his 12th standard. He dreamt of becoming a doctor. However, things did not turn around as expected. He was diagnosed with CKD (Chronic Kidney Disease), simply put, a complete Kidney Failure, in 2017. He has been undergoing dialysis thrice a week. On 10th June, 2021, we heard from Pinnacle Hospitals, Visakahapatnam that they have found a suitable kidney for Ganesh, available through Jeevandan Scheme.

The operation was estimated to cost above Rs. 7 lakhs in total. The expensive medication and diagnostic tests will incur an additional 20 to 30 thousand Rupees of expenses every month, excluding the regular maintenance. In short, we need support Ganesh for his surgery cost and other needs for atleast 1 year after his surgery, for which we will need a minimum of Rs. 10 Lakhs, given that no complications arise after the surgery. Supporting Ganesh for such a huge amount is way beyond anyone`s capabilities. Hence, we have appealed to people through social media, to help gather the required funding. We used Whatsapp, Facebook and crowd funding sites like Milaap extensively. The campaign was a huge success. From 10<sup>th</sup> June to 17<sup>th</sup> June, with the help of all the kind-hearted people, we were able to gather around Rs. 12.3 Lakhs. The surgery was done successfully on 10<sup>th</sup> June and Ganesh was discharged on 23<sup>rd</sup> June. The surgery, pre- and post-surgery processes have incurred a total expense of Rs. 7 Lakhs. The remaining amount will be used for Ganesh`s monthly maintenance and medical expenses.

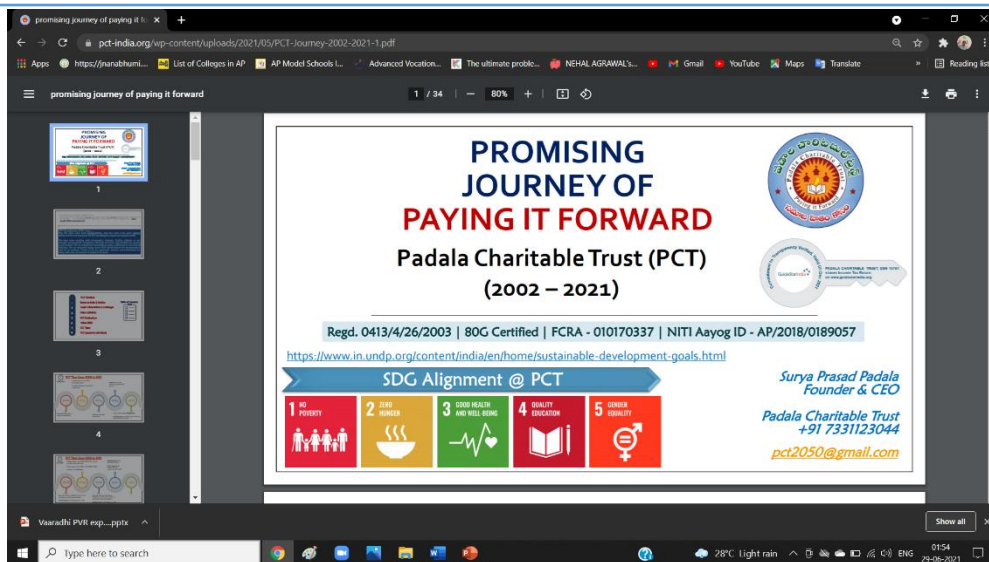


<https://youtu.be/HA983VLj2Ok>

## PCT`s 19 years of journey and road ahead:

In this first quarter, we have published a detailed document that throws light at our major milestones and the impact we have been able to make over the years. Please take a look at PCT`s journey here at this link

<https://pct-india.org/wp-content/uploads/2021/05/PCT-Journey-2002-2021-1.pdf>



## Connecting the bright spots: - Exploring collaboration with like-minded NGOs

PCT believes that interdependence is effective than Independence. In 2019, two state level NGO conferences called **CONNECT** have been held by PCT to work out the collaboration possibilities among NGOs working in the education sector. In fact, the growth we have achieved so far is due to the partnership we have with different organizations. For the past three months, we have been exploring collaboration avenues with national & international level NGOs/ Non-profits such as **Goonj, Bhumi, WASH -United**. While the collaboration with Goonj & Bhumi still has to established, the one with WASH-United has been finalised. We will be using the MHM Guide designed by WASH United in our projects. An usage feedback from us will help our partner to make culture appropriate improvements to the guide.





### Internal Capacity Building at PCT

To excel in any field, one has to be a constant learner. The lockdown has enabled everyone to learn any skill they want just by sitting at home. Books are still the greatest sources of learning for anyone. At PCT, we are organising a virtual book club once in every 2 weeks, discussing various books & issues related to education, personality development, history, short stories etc..,



**Padala Charitable Trust**

80G Certified | FCRA - 010170337 | NITI Aayog ID - AP/2018/0189057  
76800 83399; 73311 23064 ; [pct2050@gmail.com](mailto:pct2050@gmail.com)

Website	<a href="https://pct-india.org/">https://pct-india.org/</a>
Blog	<a href="https://bit.ly/2MFt1Q9">https://bit.ly/2MFt1Q9</a>
Facebook	<a href="https://bit.ly/37anL0G">https://bit.ly/37anL0G</a>
Youtube	<a href="https://bit.ly/2Y6SMhN">https://bit.ly/2Y6SMhN</a>
Instagram	<a href="https://bit.ly/30d7F4H">https://bit.ly/30d7F4H</a>
LinkedIn	<a href="https://bit.ly/374nAUm">https://bit.ly/374nAUm</a>

Thanks to  
Our  
Supporters

