

Q2: JULY 2023 - SEPTEMBER 2023

PADALA CHARITABLE TRUST (PCT)

80G Certified | FCRA - 010170337 | NITI Aayog ID - AP/2018/0189057 | CSR - CSR00025749



Quarterly newsletter of the activities done in the Q2 of FY 2023-24



A NOTE FROM THE TEAM

Dear Supporters,

Warm greetings from the PCT Team and welcome to our 2nd quarter Newsletter of this year.

First and foremost, we are delighted to welcome two exceptional individuals, **S Prabha and I Maha Lakshmi**, as new **trustees** on our board. Their diverse expertise and unwavering commitment to our mission will undoubtedly propel our efforts to new heights. Our '**School of Excellence**' initiative is spreading its wings, now reaching seven schools this year, compared to three last year. Transforming lives, one school at a time. Our '**Swechha for Little Birds**' program continues to touch hearts and make a meaningful impact on Kids lives. We've extended our reach to various 23 schools this quarter and collaborated with like-minded organisations like Rotary Club Kakinada & Nirmaan. Furthermore, it was an honor to host **Dr. Jaya Prakash Narayan** at the PCT office on October 1st. His insights and guidance have been invaluable.

We would like to express our heartfelt appreciation to all our donors and supporters.

With gratitude,

Padala Charitable Trust

KEY EVENTS OF Q2

1 Swechha For Little Birds

Personal Safety Education
For Kids under 12



2 School Of Excellence

A comprehensive School
Development Programme



2

3 Swechha (Girls)

Adolescent Health Education
For Girls



4 Project Vaaradhi

Uplifting the underprivileged
students of Government Schools



4

5 Structural changes

Onboarding 2 new female
Trustees



5

6 Meetings

Partnering for larger impact



6

READ ON TO KNOW INDETAILED ABOUT
THE EVENTS AND RELATED PROGRAMMES

PROGRAMME SWECHHA FOR LITTLE BIRDS

SWECHHA FOR LITTLE BIRDS

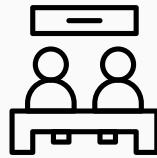
Personal Safety Education For Kids under 12

REACH



23

Schools



5054

Children

PCT has been actively collaborating with schools, governments, and organizations for several years to address the issue of Child Sexual Abuse (CSA) and break the silence surrounding it. Initially focused on adolescents aged 13 to 18, the awareness campaign has expanded to include younger children to protect them from potential perpetrators. Swechha For Little Birds is one such initiative aimed at imparting knowledge about **safe touch versus unsafe touch, exploitation, and the POCSO act** to children at an early age. By conducting classroom awareness sessions through a unique pedagogical approach, in government primary and upper primary schools, we target students between 8 to 12 years old (Grade 3 to Grade 7). A total of 12 young female trainers work on this.



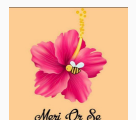
PROGRAMME PARTNERS

Funding Partner

- Rotary Club Kakinada
- Sahrudaya Foundation, USA
- Meri Or Se, Kakinada

Knowledge Partner

- Arpan, Bangalore



PROGRAMME SCHOOL OF EXCELLENCE

SCHOOL OF EXCELLENCE

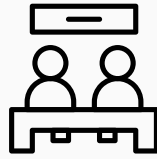
A comprehensive School Development Programme

REACH



7

Schools



950+

Children

Project SOE (School Of Excellence) at PCT is a comprehensive program that combines the core elements of SET, Sethu, and Swechha. It aims to empower young learners by providing essential life skills, career guidance, adolescent health awareness and promoting social and emotional learning. Alongside, SOE offers additional enriching activities such as book clubs and speaker's clubs, fostering a holistic learning experience for the students. In short, SOE is a year long complementing project that does not disturb existing curriculum. SOE seeks to create a truly excellent educational experience that encompasses all aspects of a student's well-being. This quarter we visited the above 7 schools multiple times and conducted workshops.



S.No	Name of the School	Type	Classes under SOE	Strength	District
1	APRS, Tuni	Residential Girls	7 th to 9 th Classes	240	Kakinada
2	APRS, Bhupathipalem	Residential Boys	7 th to 9 th Classes	240	Kakinada
3	ZPHS Thimmapuram	Regular – Co-Ed	7 th to 9 th Classes	100	Kakinada
4	ZPHS AK Mallavaram	Regular – Co-Ed	8 th to 10 th Classes	61	Kakinada
5	Prof. MVS Koteswara Rao School	Regular – Co-Ed	7 th to 10 th Classes	32	Guntur
6	ZP Girls High School Chintalapudi	Regular – Girls	7 th to 10 th Classes	120	West Godavari
7	ZPHS Vadapalem	Regular – Co-Ed	8 th & 9 th Classes	160	Dr. BR Ambedkar Konaseema

PROGRAMME PARTNERS

Funding Partners

- Saransh Inc
- Nartal Systems Inc
- Techgene Solutions
- Bandi Srikanth, UK (Kasturi Family)

Funding & Execution Partners

- Krutha Foundation

Government Partner

- APREIS
- Commisionerate of School Education, Andhra Pradesh



PROGRAMME SWECHHA

SWECHHA

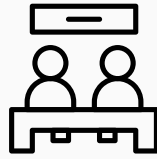
Breaking the silence around Menstruation & Reproductive health

REACH



18

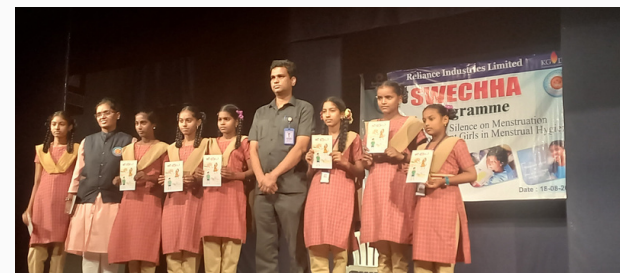
Schools



1400+

Children

The Swechha Team at Padala Charitable Trust is dedicated to making a difference in the lives of adolescent girls in rural areas. We understand the unique challenges they face, including issues related to menstrual hygiene, child sexual abuse, and emotional turbulence. Our mission is to break the silence on these critical issues and provide the support and resources these girls need to thrive. As a part of a long term collaboration with SVCT, a grassroots level NGO from the northern Andhra Pradesh, we conducted Menstrual Hygiene Education & Adolescent Health Education classes to the girl students of 14 residential schools. In another collaborative event with our long-term associate, Reliance Foundation, we conducted a mega Swechha event for 200+ girl students from the 4 schools of the Gadimoga region.



PROGRAMME PARTNERS

Funding & Execution Partners

- Reliance Foundation
- SVCT



PROGRAMME VAARADHI

VAARADHI

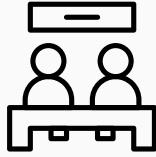
Uplifting the underprivileged students of Government Schools

REACH



49

Schools



391

Children

Project Vaaradhi empowers orphaned and semi-orphaned children in rural and urban government schools. We provide comprehensive 360° care to ensure they complete their education, addressing not just their academic needs but also their emotional and physical well-being. We are committed to being their champions, advocates, and family, supporting them through every challenge and triumph. Project Vaaradhi has taken care of more than 1850 students till date. This year, nearly 4000 children are under programme Vaaradhi, whom we met this quarter by visiting each & every school. We provided them with inner wear and school stationery, conducted adolescent health education classes and got to know the issues they are facing.



PROGRAMME PARTNERS

Funding Partners

- TANA Foundation
- Padma Pujitha Foundation
- Spoorthi Foundation
- Karuturi Foundation
- APPS Associates
- Smile Group



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STRUCTURAL CHANGES

STRUCTURAL CHANGES

Onboarding 2 new female Trustees

Meet Our New Trustees! We're thrilled to introduce the latest additions to the Padala Charitable Trust Trustees team, **I. Sri Mahalakshmi & Sagi Prabha**. Mahalakshmi, an education enthusiast and founder of Sri Sadhguru Fine Arts, is deeply committed to nurturing creativity and education. Meanwhile, Prabha, an experienced agriculturalist with a background in human genetics and psychology, is dedicated to serving special children and family counseling. Both bring a wealth of expertise and passion for children's welfare, making them invaluable additions to our team. Welcome, Prabha and Mahalakshmi, to the PCT family!



I. Sri Mahalakshmi



Sagi Prabha

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MEETINGS



Meeting with the Commissioner of School Education, AP



Padala Charitable Trust (PCT) maintains strong partnerships with government schools in the Telugu states, ensuring seamless access for our impactful work. In a recent meeting, PCT's CEO secured official access to these schools through the Commissioner of School Education Andhra Pradesh, Mr. Suresh Kumar, IAS.



A visit to Amar Raja Skill Development Centre (ARSDC), Chittoor



PCT's career counseling program, Sethu, is dedicated to providing valuable guidance to rural students. PCT's Sethu team visited the Amar Raja Skill Development Centre (ARSDC) to explore potential collaborations. ARSDC offers free training and guaranteed employment to rural youth, making it an ideal partner for referring eligible students.



Attending the Tally inauguration programme at Government Polytechnic



Thanks to the expertise of social sector professionals and generous donors, PCT has rejuvenated the Department of Commercial and Computer Practice at Government Polytechnic. This renewal included providing resources like typewriters and desktop computers. The department has initiated a Tally Software course for students.

OUR PARTNERS

Government Organisations



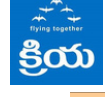
Corporate Organisations



National & International Organisations



Grass root level Organisations



NRI based Organisations



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Twitter (X): [pct_india](#)



Website: <https://pct-india.org/>



Email: info@pct-india.org

Padala Charitable Trust (PCT)

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1-344, Rajiv Nagar-2, Rayudupalem, KAKINADA - 533 005

Kakinada District, Andhra Pradesh INDIA

Contact: 7680083399

7331123064

